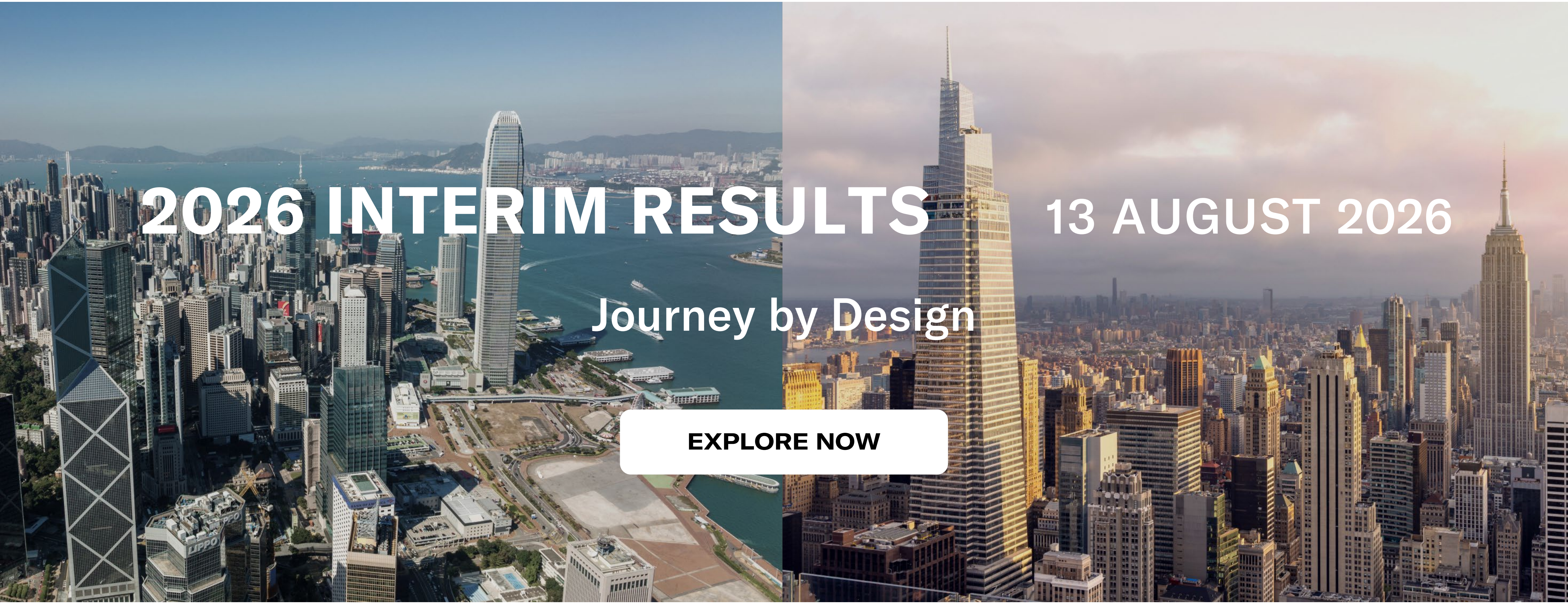

2026 INTERIM RESULTS

13 AUGUST 2026

Journey by Design

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SAMSONITE GROUP S.A.
新秀麗集團有限公司
STOCK CODE 股份代號 1910

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Forward-looking statements speak only as of the date on which they are made. The Company's shareholders, potential investors and other interested parties should not place undue reliance on these forward-looking statements. We expressly disclaim any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by applicable securities laws and regulations.

We have presented certain non-IFRS financial measures in this Presentation because each of these measures provides additional information that management believes is useful for securities analysts, investors and other interested parties to gain a more complete understanding of our operational performance and of the trends impacting our business. These non-IFRS financial measures, as calculated herein, may not be comparable to similarly named measures used by other companies, and should not be considered comparable to IFRS financial measures. Refer to the appendix section of this presentation for reconciliations of our non-IFRS financial information. Non-IFRS financial measures have limitations as an analytical tool and should not be considered in isolation from, or as a substitute for, an analysis of our financial results as reported under IFRS Accounting Standards.

Certain amounts in this Presentation have been rounded up or down. There may therefore be discrepancies between the actual totals of the individual amounts in the tables and the totals shown, between the amounts in the tables and the amounts given in the corresponding analyses in the text of this Presentation and between amounts in this Presentation and other publicly available documents. All percentages and key figures were calculated using the underlying data in whole U.S. dollars.

AGENDA

01 BUSINESS UPDATE

02 FINANCIAL HIGHLIGHTS

03 OUTLOOK

04 Q&A

BUSINESS UPDATE

STRONG PROGRESS ON KEY GROWTH PILLARS…

- **Amplify and Elevate Awareness of Our Iconic, Consumer-Centric Brands:** In 1H 2026, we increased our marketing investment as we enhanced brand awareness through richer storytelling, deeper consumer engagement, and continued investment behind our iconic brands.

- **Be the Clear Winner in Digital to Further Support Multi-channel Growth:** In 1H 2026, **DTC e-commerce grew faster than our other channels**, led by double-digit growth in Asia and Latin America, and the penetration of total e-commerce net sales (combined DTC e-commerce net sales and wholesale net sales to e-retailers) increased.

- **Seize Whitespace Opportunities in Lifestyle Bags:** In 1H 2026, lifestyle bags category[(1)] net sales grew and penetration increased, led by strong performance in the Samsonite, Gregory, and TUMI brands.

- **Continue to Win With Products That Resonate Globally:** We successfully launched innovative products with global appeal, including Samsonite Nexis, TUMI Alpha 4, and new Samsonite Paralux colorways.

- **Entered into a Definitive Agreement to Acquire BÉIS:** BÉIS, LLC ("BÉIS") is a fast-growing, digitally native lifestyle and travel brand that expands our reach among younger, predominantly female consumers, increases our exposure to faster-growing lifestyle bag categories, and strengthens our digital capabilities.

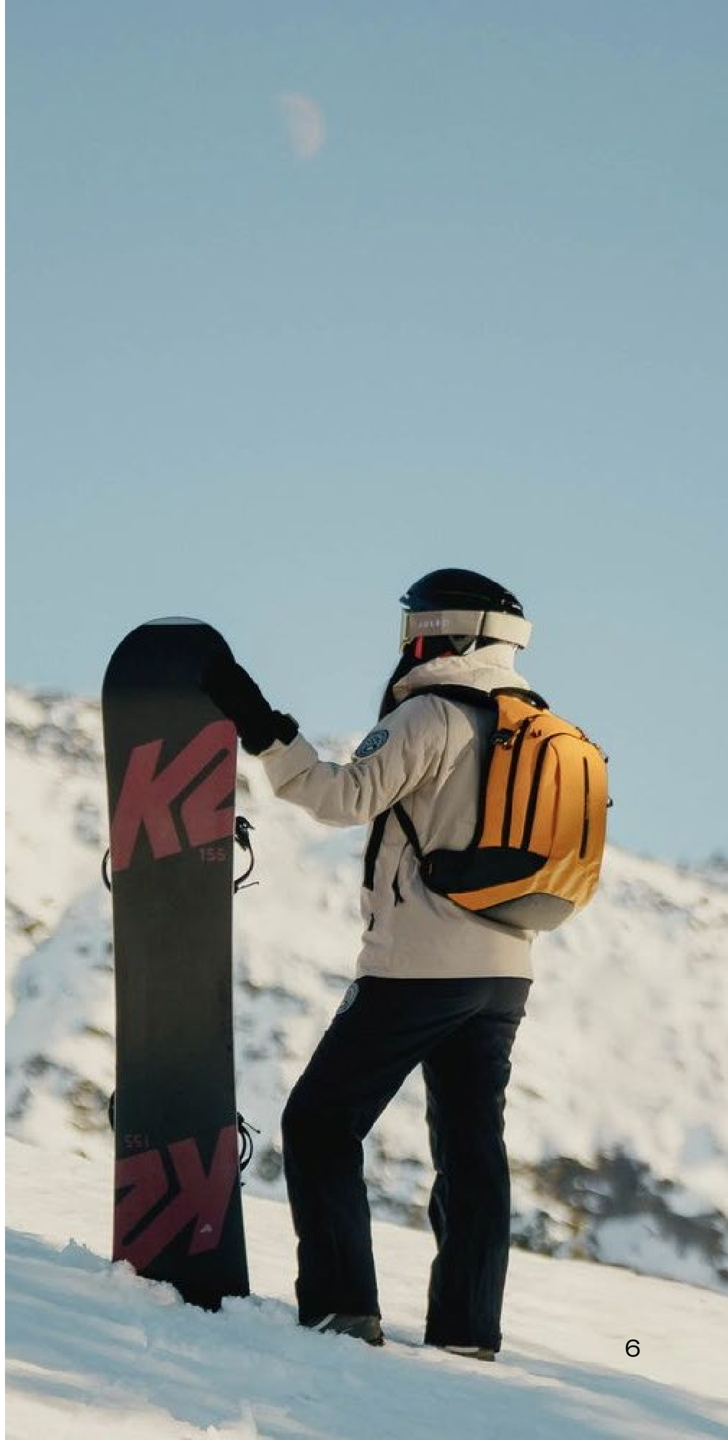
(1) The lifestyle bags category, formerly known as the non-travel product category, includes business and casual bags and backpacks, accessories and other products.

...DROVE RESILIENT 1H PERFORMANCE

- **Resilient Underlying Performance:** Excluding the Middle East and India, the markets most affected by the conflict in the Middle East to date, **1H 2026 net sales were up 3.1%, or up 0.7% on a constant currency basis**[(1)], year-over-year.
  - **In Q2 2026, underlying sales** excluding the Middle East and India **were resilient, approximately flat on a constant currency basis**[(1)], year-over-year, as we navigated softening travel demand and consumer sentiment, particularly in the U.S.

- **Gross Margin Expanded:** Reported gross margin increased to 60.5% in 1H 2026, compared to 59.2% in 1H 2025. Excluding the benefit from U.S. tariff refunds in **1H 2026**, **gross margin was 59.5%, up 30 basis points** year-over-year.
  - **In Q2 2026,** reported gross margin was 62.0% compared to 59.0% in Q2 2025. Excluding the benefit from U.S. tariff refunds, **gross margin in Q2 2026 was 60.0%, up 100 basis points** year-over-year supported by favorable net sales mix and disciplined execution across the business.

- **Delivered Sequential Improvement in Adjusted EBITDA Margin[(1)] While Investing in Growth:** Reported adjusted EBITDA margin[(1)] was 14.6% in 1H 2026, or 13.7% excluding the benefit from U.S. tariff refunds, reflecting continued investment in strategic growth initiatives while maintaining healthy profitability.
  - **In Q2 2026**, reported adjusted EBITDA margin[(1)] was 16.1%. Excluding the benefit from U.S. tariff refunds, adjusted **EBITDA margin in Q2 2026 was 14.1%, up 100 basis points sequentially from Q1 2026,** despite a 150 basis point sequential increase in marketing spend as a percentage of net sales.

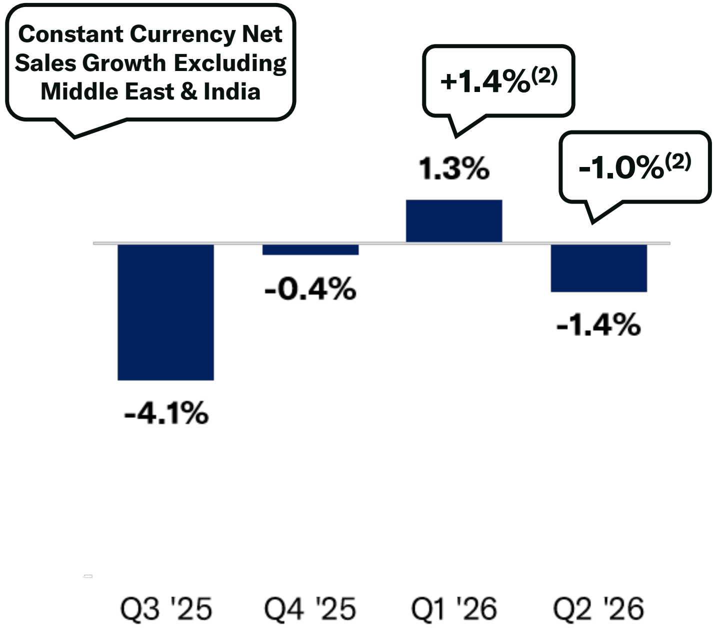


(1) Constant currency net sales growth and adjusted EBITDA margin are non-IFRS metrics. Refer to appendix for definitions and reconciliations.

CORE BRAND PERFORMANCE REFLECTED UNDERLYING STRENGTH DESPITE A FULL QUARTER OF HEADWINDS FROM MIDDLE EAST CONFLICT

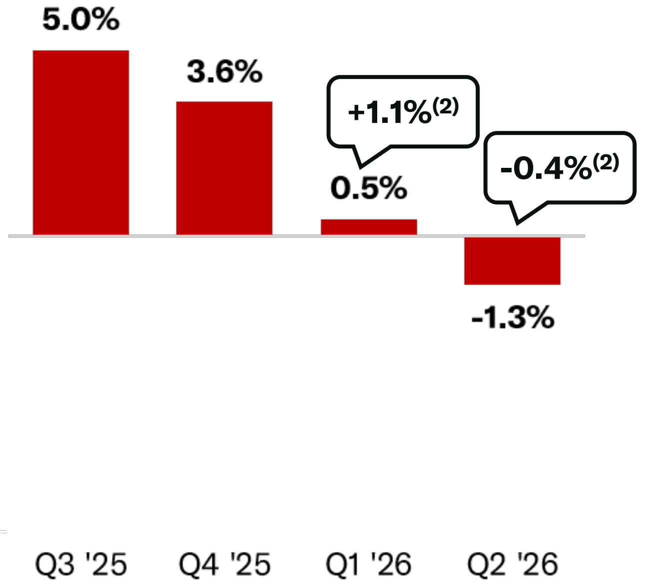
Year-over-year Constant Currency Net Sales Growth(1)

SAMSONITE



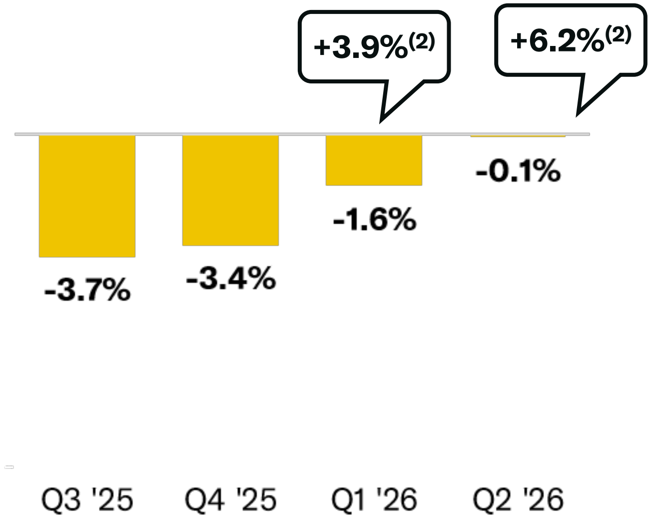
- Q2 2026 growth in Asia (+4.2%(1)), Europe (+0.3%(1)), and Latin America (+9.5%(1)), offset by a decline in North America (-9.9%(1)). North America was impacted by softer travel demand, weaker consumer confidence and more cautious wholesale purchasing.
- Investing in brand elevation, enhanced storytelling, and improving the DTC experience, particularly in digital, to strengthen market position and support future growth.

TUMI



- Strong Q2 2026 growth in Asia (+5.0%(1)) and Latin America (+23.9%(1)), offset by softer performance in North America (-5.4%(1)) and Europe (-2.4%(1)).
- North America focused on enhancing the DTC experience, prioritizing product innovation that supports full-price selling, while strengthening brand storytelling and consumer engagement.

AMERICAN TOURISTER



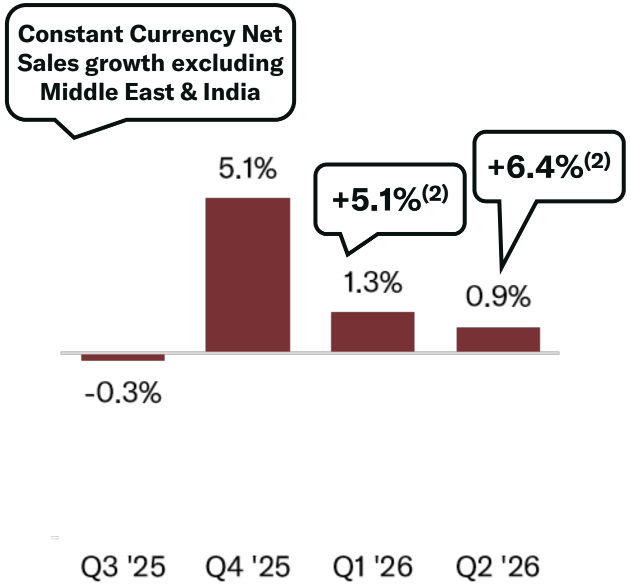
- Solid momentum in Q2 2026 reflecting continued strength outside of the Middle East and India.
- Strong growth in North America, and modest growth in Europe were offset by declines in Latin America; Asia excluding the Middle East and India delivered positive growth (+3.5%(1)).

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Stated on a constant currency basis excluding Middle East and India. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

STABLE PERFORMANCE IN GEOGRAPHIES NOT DIRECTLY INVOLVED IN THE MIDDLE EAST CONFLICT

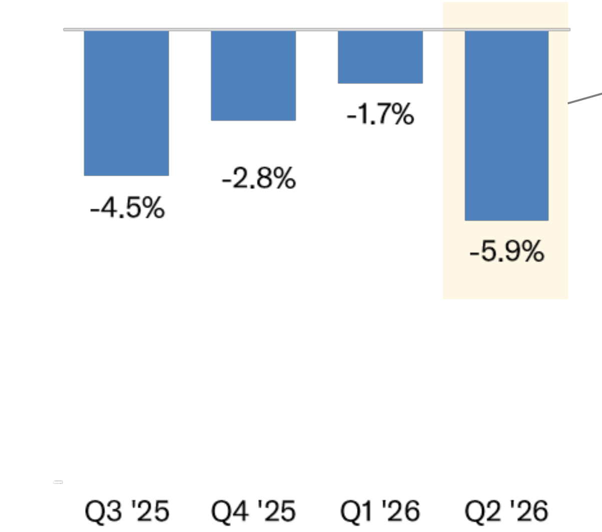
Year-over-year Constant Currency Net Sales Growth(1)

ASIA



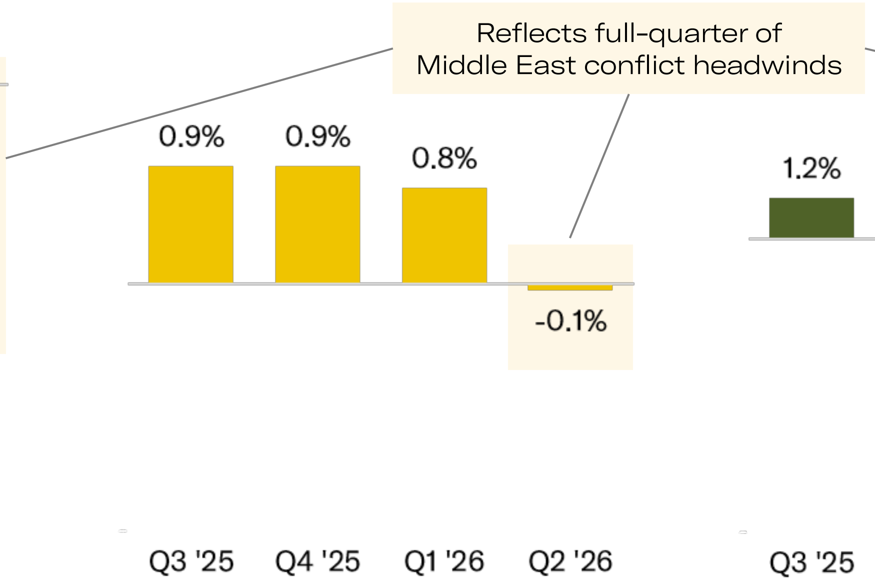
- Excluding the Middle East and India, Asia net sales growth in Q2 2026 sequentially improved from Q1 2026.
- Performance was broad-based, led by strong growth in China and South Korea.

NORTH AMERICA



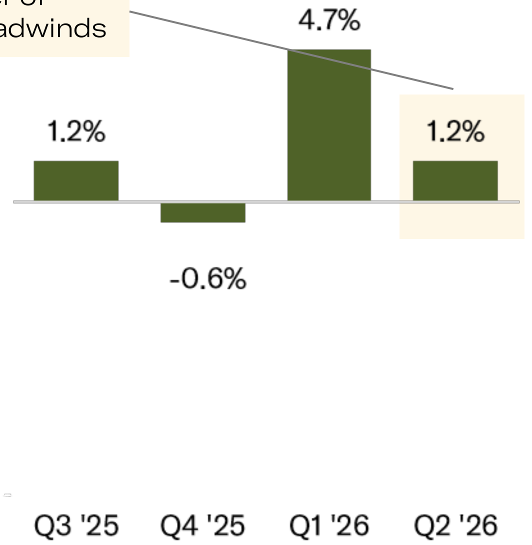
- Q2 2026 impacted by inflationary pressures due to the conflict in the Middle East, which has resulted in softer travel demand and weaker consumer confidence. These headwinds also resulted in more cautious purchasing by key wholesale customers.

EUROPE



- Demand remained stable in Q2 2026, demonstrating the resilience of the business despite a challenging demand and tourism backdrop.
- Strength in wholesale and e-commerce channels, offset in part by softer retail traffic.

LATIN AMERICA



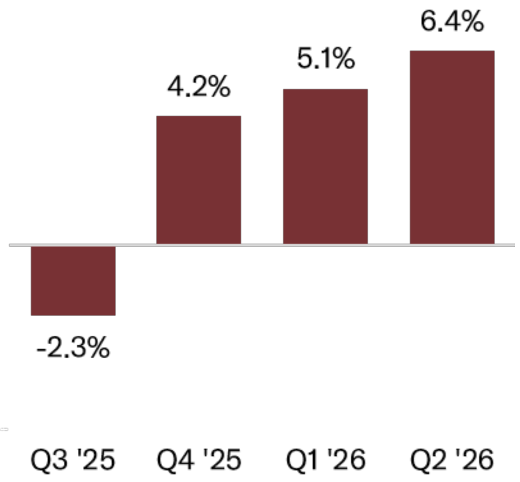
- Resilient growth in Q2 2026 despite a more challenging demand environment and softer traffic trends in Brazil and Chile.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Stated on a constant currency basis excluding Middle East and India. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

ASIA (EX-MIDDLE EAST & INDIA) HAD STRONG MOMENTUM IN Q2

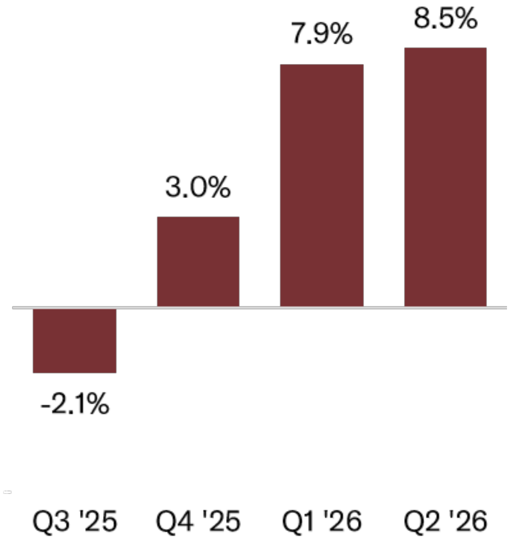
Year-over-year Constant Currency Net Sales Growth[(1)]

ASIA EXCL. MIDDLE EAST & INDIA



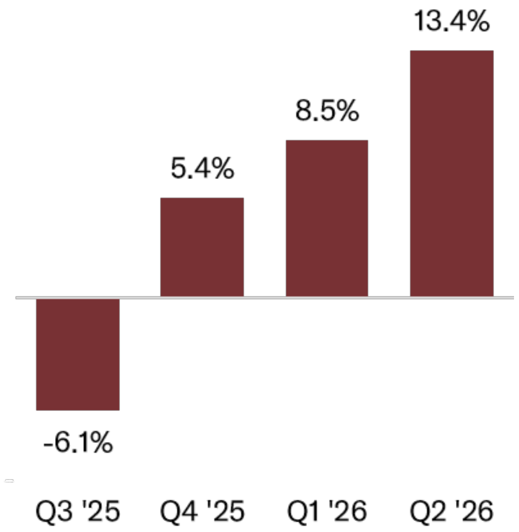
- Excluding the Middle East and India, underlying demand trends in Asia remained healthy in Q2 2026.
- Consumers responded well to our luggage and lifestyle bags offerings across key Asian markets.

CHINA



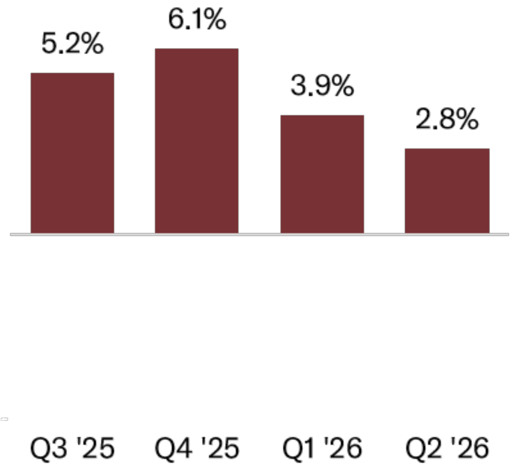
- Net sales growth sequentially improved due to improved brand execution across channels.
- DTC E-commerce channel continued to outperform, supported by strong live-streaming initiatives and sustained growth across both Samsonite and Gregory.

SOUTH KOREA



- Strong demand across our brands and key channels in Q2 2026.
- E-commerce and TV Home Shopping performed well with the successful launch of American Tourister Lifestyle Bags and the exclusive Samsonite RED collection on Musinsa, the largest fashion e-commerce platform in South Korea.

JAPAN



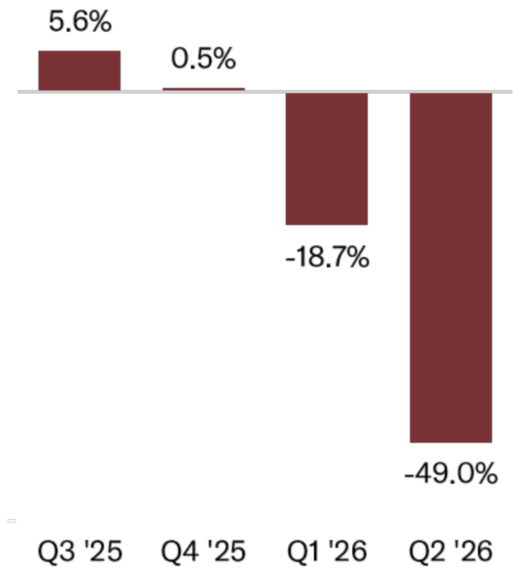
- Solid growth continued into Q2 2026, driven by net sales growth[(1)] across all three core brands, particularly American Tourister, despite lower Chinese tourist traffic.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

STRONG PERFORMANCE FOR ASIAN COUNTRIES OUTSIDE OF MIDDLE EAST AND INDIA

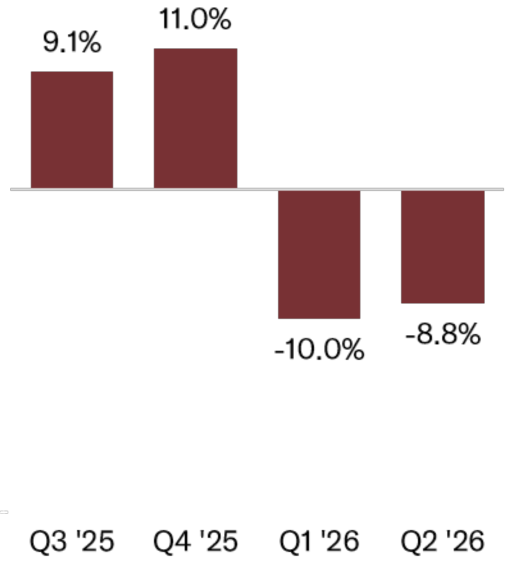
Year-over-year Constant Currency Net Sales Growth(1)

MIDDLE EAST



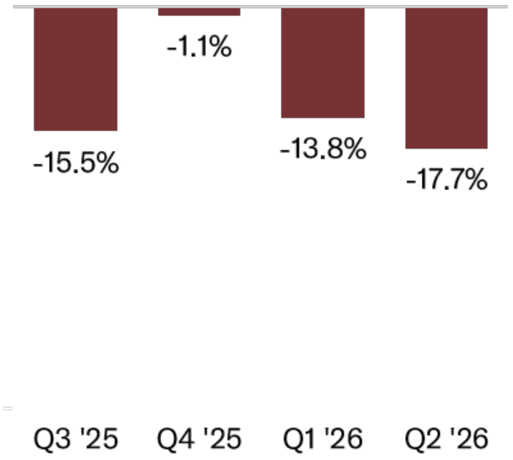
- Impacted by geopolitical uncertainty and related travel disruptions across the region throughout Q2 2026.

INDIA



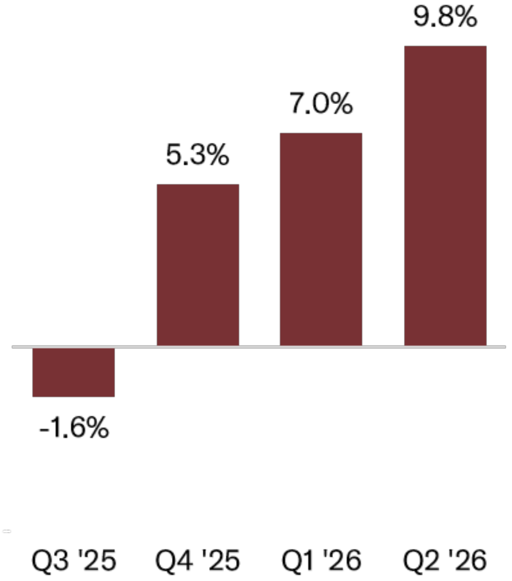
- Reflects indirect impact of Middle East-related disruptions, which continued to weigh on consumer confidence and market conditions throughout Q2 2026.
- Despite near-term pressures, India remains a long-term growth market supported by favorable demographic and travel trends.

AUSTRALIA



- Q2 2026 impacted by weaker consumer sentiment and softer travel demand, resulting in broad-based pressure across retail and wholesale channels.
- The slowdown extended across most major channels, reflecting a more cautious spending environment and continued weakness in travel-related demand.

REST OF ASIA(2)



- Continued momentum in Q2 2026 across Southeast Asia markets, led by growth in Indonesia, Singapore, Taiwan, and Thailand.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Rest of Asia reflects Asia excluding Middle East, India, China, South Korea, Japan, and Australia.

DRIVING THE NEXT PHASE OF GROWTH THROUGH CLEAR STRATEGIC PRIORITIES

1

Amplify and Elevate Awareness of Our Iconic, Consumer-Centric Brands

2

Be the Clear Winner in Digital to Further Support Multi-channel Growth

3

Seize Whitespace Opportunities in Lifestyle Bags[(1)]

4

Continue to Win With Products That Resonate Globally

(1) The lifestyle bags category, formerly known as the non-travel product category, includes business and casual bags and backpacks, accessories and other products.

ADVANCING OUR FIRST TWO GROWTH PRIORITIES THROUGH THE GLOBAL MARKETING AND E-COMMERCE OFFICE (GMEO)

The GMEO continues to establish itself as a key partner across the organization, helping to accelerate brand growth, strengthen digital capabilities, and improve marketing effectiveness:

01 Driving consistent global brand execution through impactful storytelling that balances global scale with local relevance

02 Enhancing digital and marketing coordination by streamlining processes and improving speed-to-market across regions

03 Improving marketing effectiveness through stronger ROI measurement, greater transparency, and disciplined investment allocation

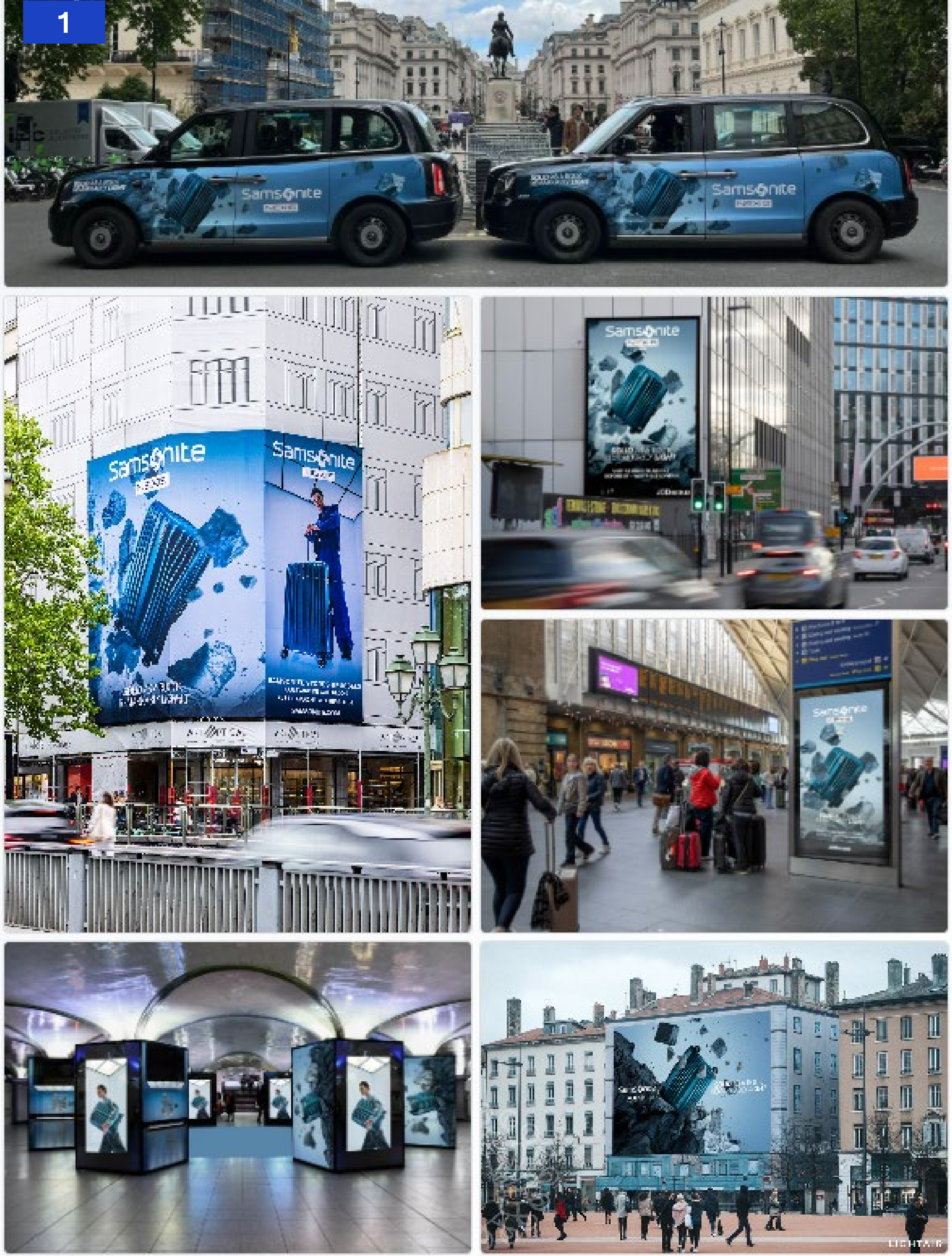
The GMEO is helping scale best practices globally, strengthening brand execution, and driving long-term growth across our portfolio

1

ELEVATING THE SAMSONITE BRAND IN CHINA TO TARGET SECOND-HALF 2026 GROWTH WITH NEW AMBASSADOR WILLIAM CHAN

- William Chan, a leading singer, actor, and entertainer with more than 20 million Weibo followers, was appointed as Samsonite's brand ambassador for China.
- The campaign generated 92.4 million impressions and 5.0 million engagements through July 2026.
- Strong consumer engagement translated into commercial results, with the NEXIS collection ranking as Samsonite China's #3 best-selling collection as of July 2026.
- The campaign also drove significant traffic and awareness across key digital platforms, supported by compelling storytelling and culturally relevant brand activation.

We continue to invest in culturally relevant brand ambassadors and enhanced storytelling to strengthen consumer engagement and support long-term brand growth.

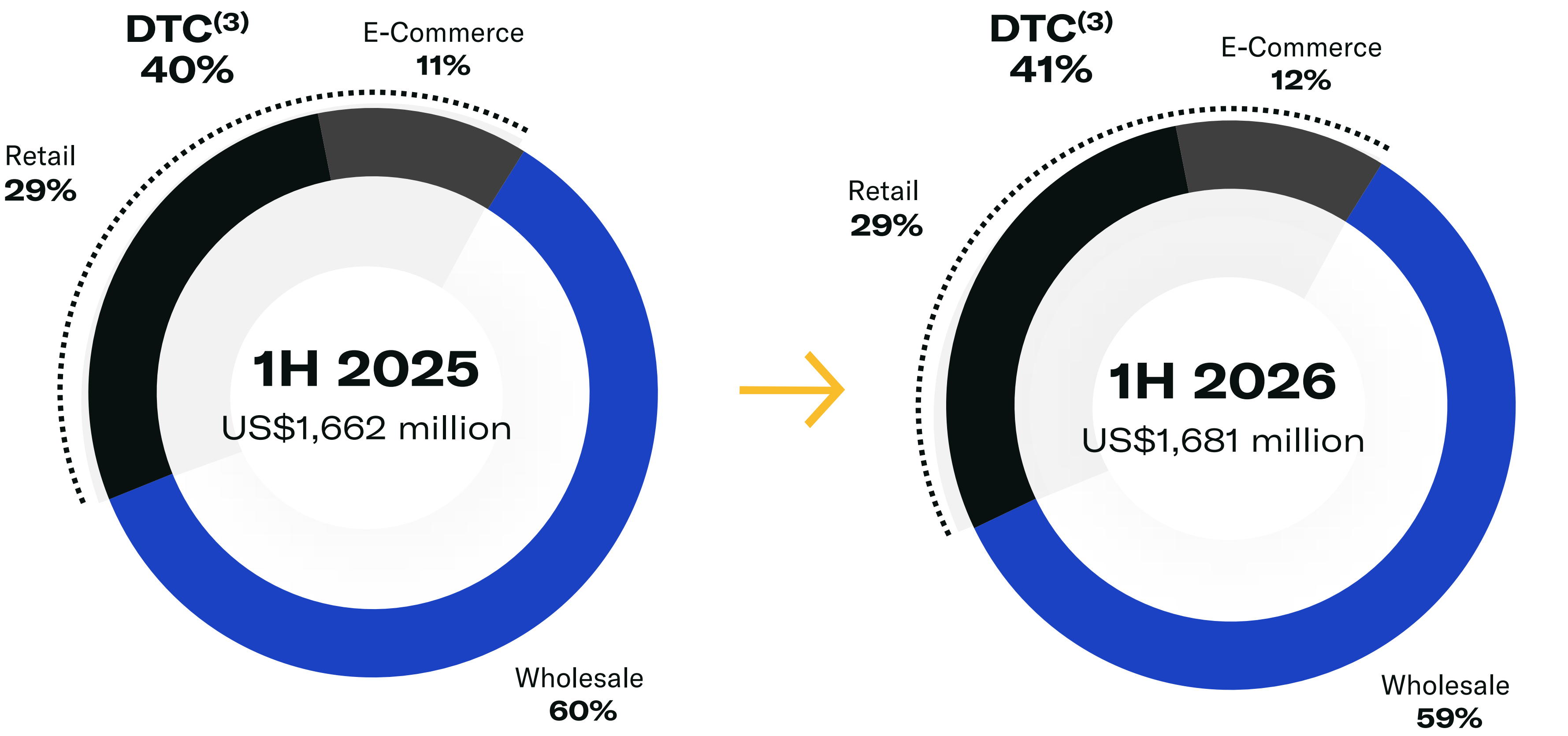


NEXIS – ELEVATING BRAND VISIBILITY THROUGH A FULLY INTEGRATED 360º CAMPAIGN

- Introduced NEXIS as a flagship innovation platform, designed to differentiate the brand and drive visibility at scale.
- Delivered a fully integrated campaign across Europe, spanning:
  - Out-of-home and premium retail environments;
  - TV, social, and digital advertising;
  - Creator collaborations and content partnerships.
- Leveraged multi-channel activation to maximize reach and engagement.
- NEXIS became our #2 best-selling Samsonite collection in Europe in Q2 2026, driven by the strength and reach of our fully integrated 360º campaign.
- Following its successful European launch, NEXIS is expanding into Asia and North America in Q3 2026.

DTC E-COMMERCE WAS THE FASTEST GROWING CHANNEL IN 1H 2026 (+6.4%[1] YEAR-OVER-YEAR)

Channel Mix Evolution[2]



(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Represents % of consolidated net sales.
(3) DTC includes both company-operated retail and DTC e-commerce channels.
(4) Total e-commerce net sales combine DTC e-commerce net sales and wholesale net sales to e-retailers.

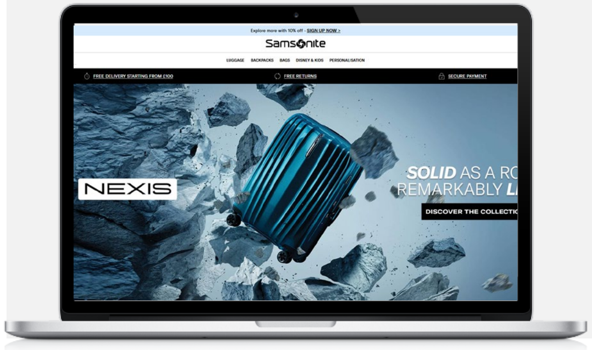
Comparison of Net Sales by Channel

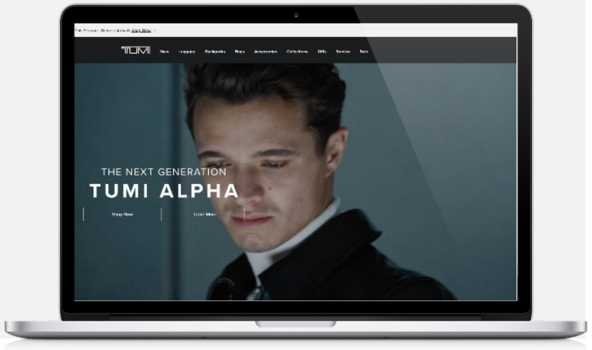
- **DTC e-commerce net sales increased 6.4%[1]** year-over-year as we continued to follow the consumer where they shop, including on marketplaces.
- Digital channels remain an increasingly important component of our business, with **total e-commerce net sales[4] accounting for 20.7% of net sales in 1H 2026**, up 60 basis points from 1H 2025.
- **Total DTC net sales increased 1.6%[1]** in 1H 2026 year-over-year.
- **Retail net sales decreased 0.3%[1]** year-over-year, reflecting a 2.6%[1] decrease in same-store net sales driven by lower store traffic, partially offset by contributions from recent store openings.

2

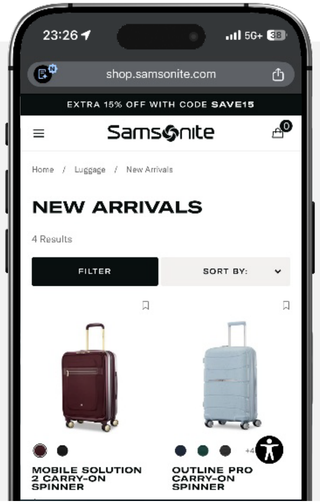
DIGITAL CAPABILITIES CONTINUE TO DRIVE CONSUMER ENGAGEMENT AND MULTI-CHANNEL GROWTH

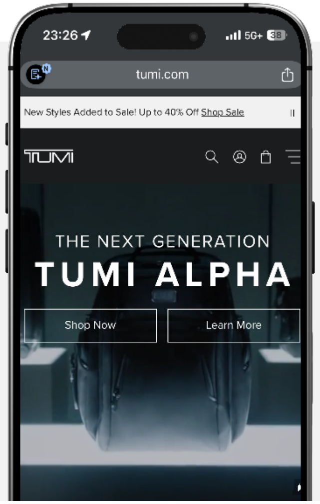
Powerful Company-Operated Direct-to-Consumer



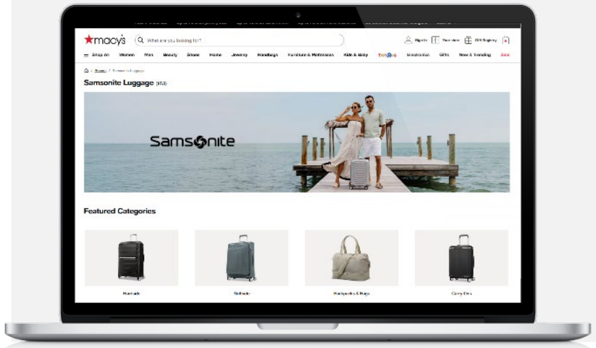


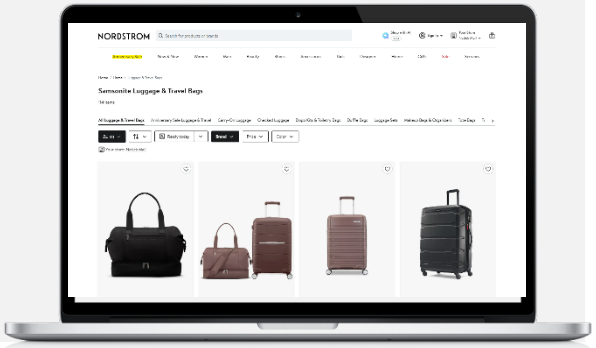
Mobile Platform that Allows Access On-the-Go





Wholesalers with a Global Reach and Presence





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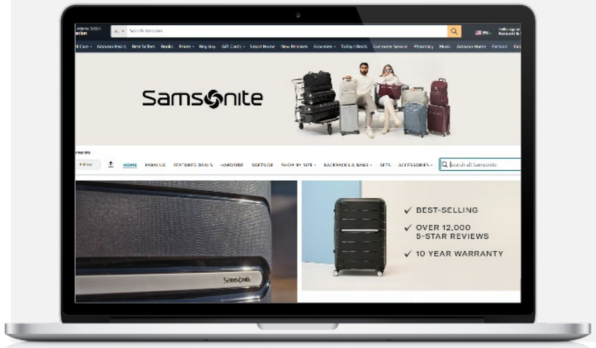
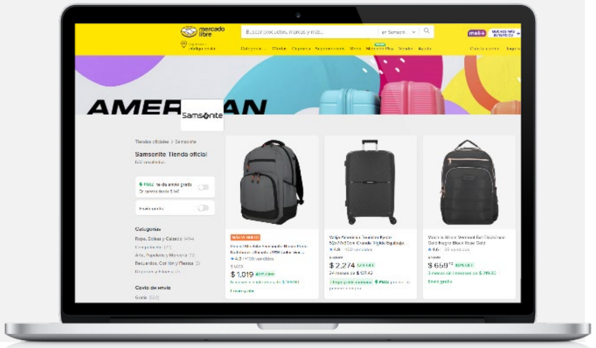
NORDSTROM

Partnerships with the Leading E-Retailers





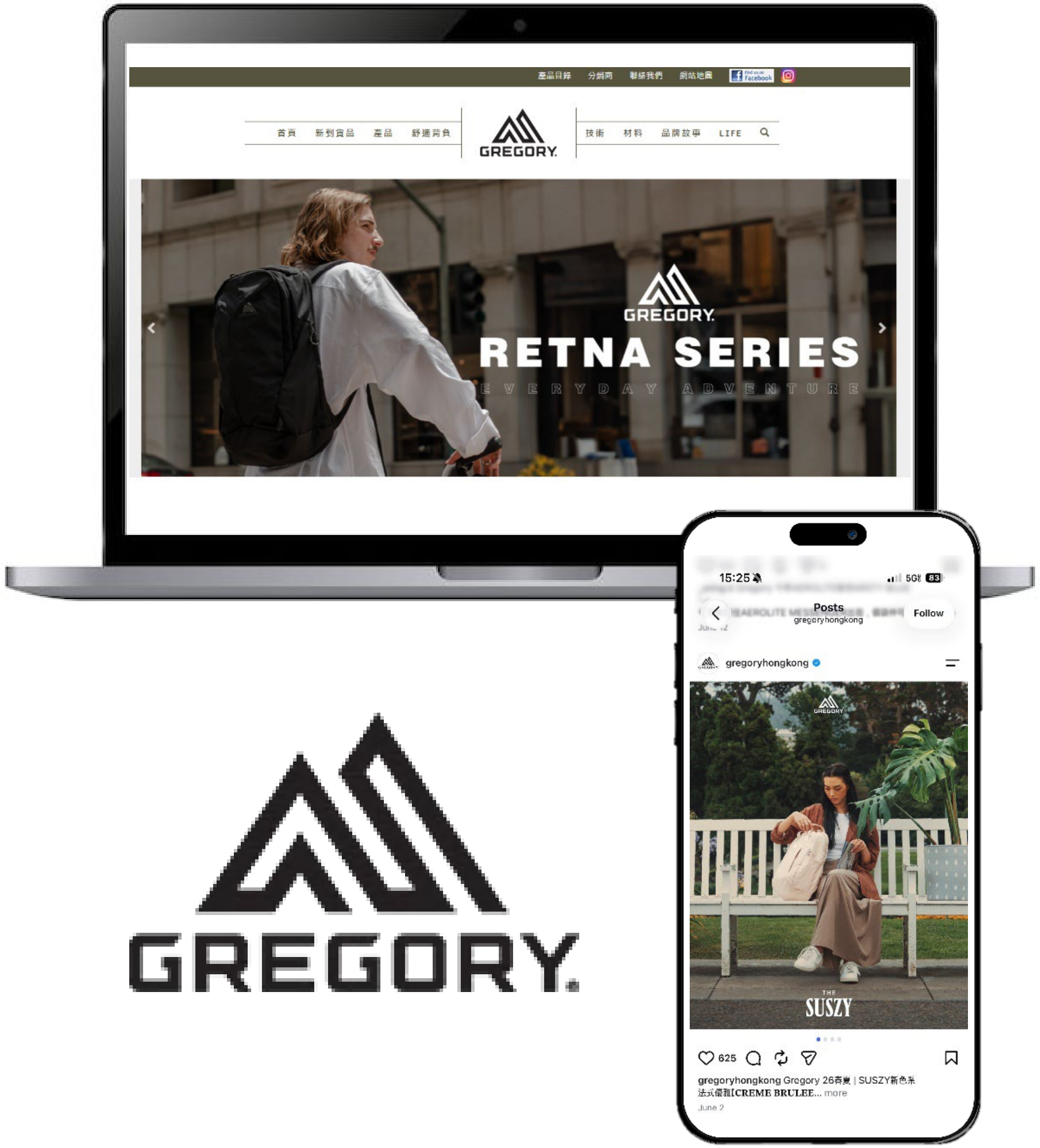
amazon

mercado libre

Marketplace and social commerce channels continue to gain importance globally, and our diversified digital ecosystem positions us well to capture this growing consumer demand.

2

ACCELERATING DIGITAL LEADERSHIP THROUGH STRONG DTC E-COMMERCE MOMENTUM IN CHINA

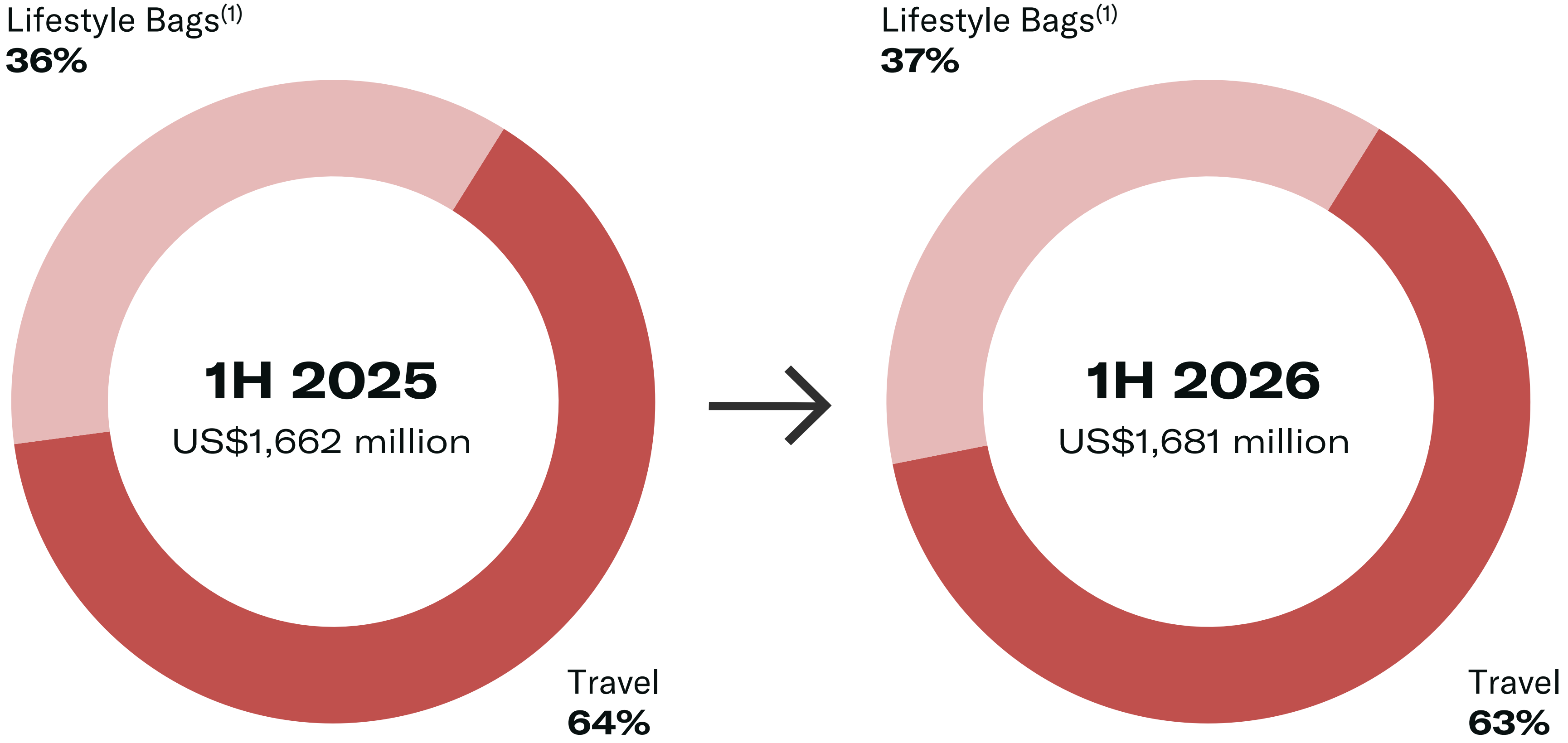


- **DTC e-commerce net sales in China increased 14.0%[(1)] in 1H 2026**, demonstrating continued digital momentum in a key growth market.
- Growth supported by **exceptional performance of Gregory's DTC e-commerce in China**, with **net sales more than tripling year-over-year in Q2 2026**, highlighting the effectiveness of brand-led digital engagement and targeted consumer activation.
- **DTC e-commerce channel net sales represented 22% of total net sales in China in 1H 2026**, significantly above the company average of 12%, which demonstrates advanced digital maturity and strong consumer adoption in the market.
- China continues to be a **strategic priority and key driver of growth**, supported by:
  - Strong digital ecosystem and consumer engagement;
  - Expanding multi-channel capabilities.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

POSITIVE GROWTH OF LIFESTYLE BAGS CATEGORY[1] NET SALES CONTINUED IN 1H 2026 (+2.4%[2] YEAR-OVER-YEAR)

Net Sales by Category



Comparison of Travel vs. Lifestyle Bags Category[1] Net Sales

- Lifestyle Bags category[1] net sales increased 2.4%[2] in 1H 2026 year-over-year, driven by strong net sales growth of lifestyle bags in our Samsonite, Gregory, and TUMI brands.
- Travel category net sales decreased 2.4%[2] in 1H 2026 year-over-year.

(1) The lifestyle bags category, formerly known as the non-travel product category, includes business and casual bags and backpacks, accessories and other products.
(2) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

BUILDING A PORTFOLIO OF WINNING LIFESTYLE BAG COLLECTIONS ACROSS OUR BRANDS

Samsonite

Better Than Basic
Weekender

TUMI

ALPHA 4
Brief Pack

AMERICAN TOURISTER

Take2Cabin
Sport Backpack 15.6”

Hero collections are resonating across multiple brands, channels, and consumer segments.

Partnering with advisors to strengthen product development, merchandising, and go-to-market capabilities.

Continuing to evaluate opportunities to broaden our lifestyle bag category expertise and accelerate growth, such as the announced acquisition of BÉIS

These best-selling collections across Samsonite, TUMI, and American Tourister demonstrate our ability to capture the growing lifestyle bag opportunity.

GREGORY DROVE GLOBAL GROWTH THROUGH PREMIUM OUTDOOR DEMAND

- **Gregory brand net sales increased 9.1%[(1)] in 1H 2026** year-over-year, with growth across all regions, led by Asia.
- We believe **Gregory is well-positioned to capture whitespace opportunity in lifestyle bags**, leveraging its strength in premium performance packs and everyday outdoor use cases.
- **Outdoor and wellness trends accelerating in China**, with consumers increasingly **prioritizing travel, exploration, and experience-led spending**.
- **Continued brand momentum in China and broader Asia**, supported by:
  - **Differentiated product and elevated brand storytelling,** reinforcing Gregory's premium positioning and strengthening consumer engagement across key outdoor and lifestyle use cases;
  - **Expansion of retail footprint**;
  - **High-quality in-store execution and merchandising**.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.

BÉIS ACQUISITION WILL STRENGTHEN OUR LIFESTYLE PORTFOLIO AND DIGITAL LEADERSHIP

BÉIS

1.4M+ followers(1)

619k+ Followers(1)
15M+ Likes(1)

- Entered into a definitive agreement to acquire BÉIS, a fast-growing lifestyle and travel brand with a loyal and engaged consumer following.
- BÉIS is a digitally native lifestyle and travel brand that offers differentiated luggage and lifestyle bag offerings, authentic storytelling, and a best-in-class digital marketing and e-commerce platform.
- Expected to expand our presence in faster-growing lifestyle bag categories while strengthening our direct-to-consumer and digital capabilities.
- Significant opportunities to accelerate BÉIS' long-term growth supported by Samsonite Group's global distribution network, innovation capabilities, sourcing expertise, and logistics platform.
- Led by a strong and experienced leadership team with a proven track record of building the BÉIS brand through product innovation, authentic storytelling, and deep consumer engagement.
- Founder and Head of Creative and Design, Shay Mitchell, will continue to guide the brand's creative and product vision following the transaction.

(1) As of August 11, 2026.

CONTINUE TO WIN WITH PRODUCTS THAT RESONATE GLOBALLY

Samsonite Nexis

TUMI Alpha 4

AMERICAN TOURISTER Soundbox

Lead the Future in Innovation and Sustainability – Building On 115+ Year Legacy	Focus on Lighter, More Flexible, Durable and Sustainable Materials	Centralized Product & Marketing Coordination to Enable Global Consistency	Broaden Assortment in Adjacent Categories

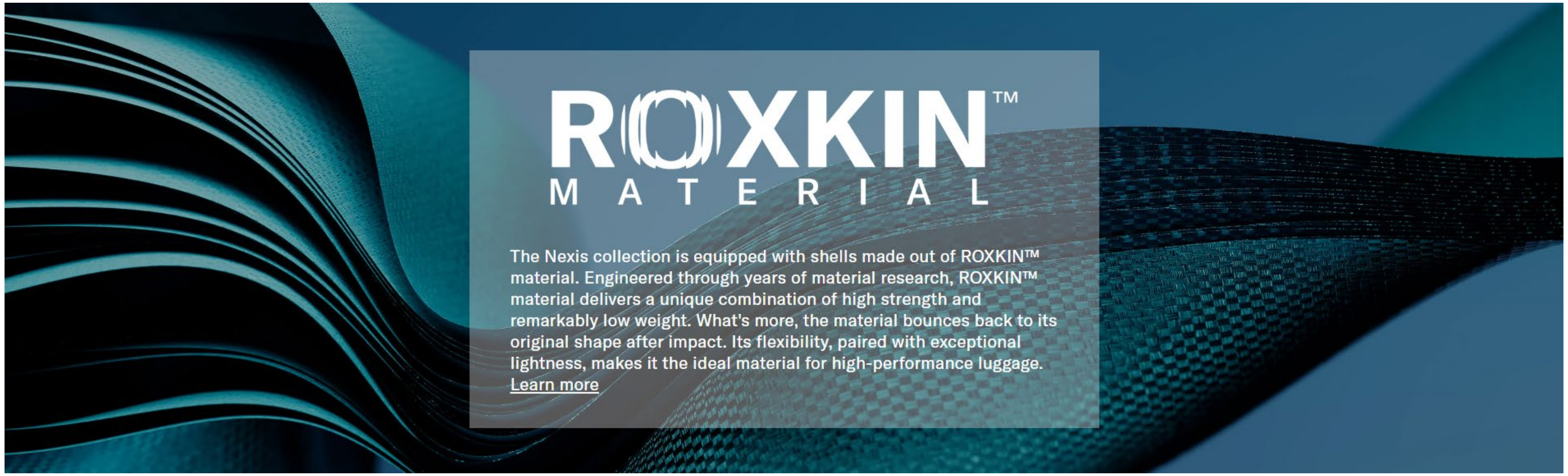
BUILDING ON A GLOBAL BEST SELLER: PARALUX IN PINK GAINED STRONG TRACTION IN ASIA

- **PARALUX** launched globally in **Q3 2025**, supported by a **cohesive, high-impact media campaign across all operating regions**.
- The collection has rapidly established itself as a **global best-seller**, ranking as the **#2 Samsonite brand collection in 1H 2026** by net sales volume.
- We have continued to **build on this strong global momentum** through expanded color offerings, including **Dusty Pink** and **Blue Fog**.
- Recognized for innovation and design excellence, PARALUX has earned **two Red Dot Awards** for **Sustainability Design** and **Overall Design**.

EXTENDING A GLOBAL BEST SELLER: PARALUX COFFEE & COPPER LAUNCH IN FALL 2026

Award-Winning Design • Global Best Seller • Expanded Consumer Choice

NEXIS: SHOWCASING SAMSONITE'S NEXT GENERATION OF PREMIUM INNOVATION



EFFORTLESS MOVEMENT

TOP NOTCH INTERIOR ORGANIZATION

EXTRA SPACE WHEN YOU NEED IT

- Differentiated product innovation through proprietary ROXKIN™ technology, combining lightweight construction with exceptional strength and resilience.
- Premium features—including silent suspension wheels, expandable capacity, and enhanced organization—elevate the travel experience.
- Strong value proposition supported by advanced security features, sustainable materials, and a 10-year global warranty.
- Strong consumer demand and **broad global appeal positioned NEXIS among Samsonite brand's top 5 best-selling collections worldwide** in Q2 2026.

ALPHA 4 DRIVING GLOBAL MOMENTUM AS TUMI'S #1 COLLECTION WORLDWIDE

- Launched globally in January 2026, Alpha 4 builds on TUMI's iconic Alpha franchise with premium materials, elevated functionality, and innovative features designed for today's traveler.

- **Alpha 4 was TUMI's best-selling collection globally** through YTD June 2026 and ranked as the **#1 collection across all four regions**, demonstrating broad consumer appeal and global relevance.

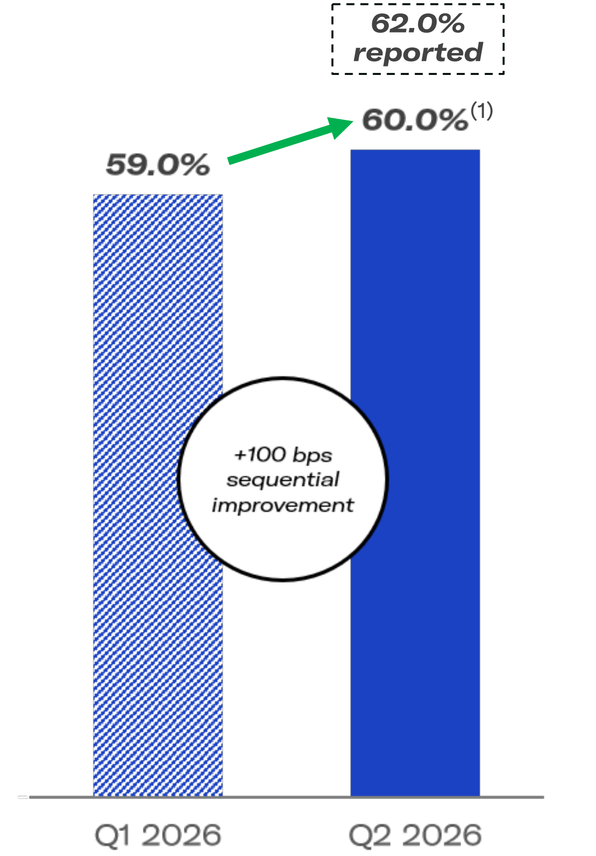
  - Strong consumer adoption reflected the success of TUMI's coordinated global launch strategy, enhanced brand storytelling, and continued product innovation.

- Alpha 4 reinforces our ability to **consistently develop products that resonate globally** while supporting TUMI's premium positioning and long-term growth.

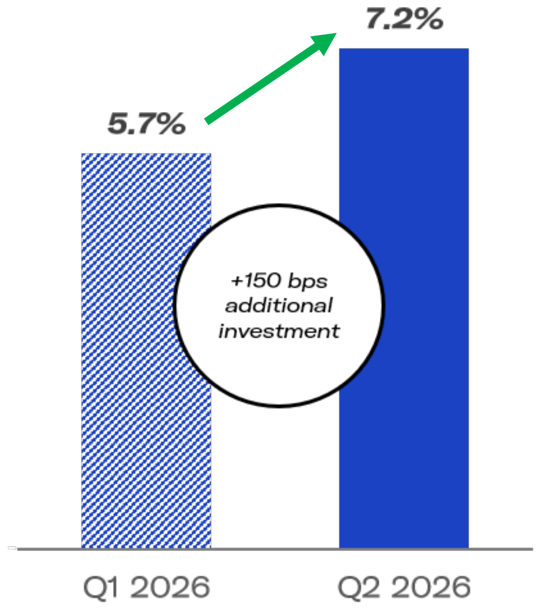
FINANCIAL HIGHLIGHTS

DISCIPLINED EXECUTION DROVE HIGHER SEQUENTIAL PROFITABILITY WHILE CONTINUING TO INVEST FOR GROWTH

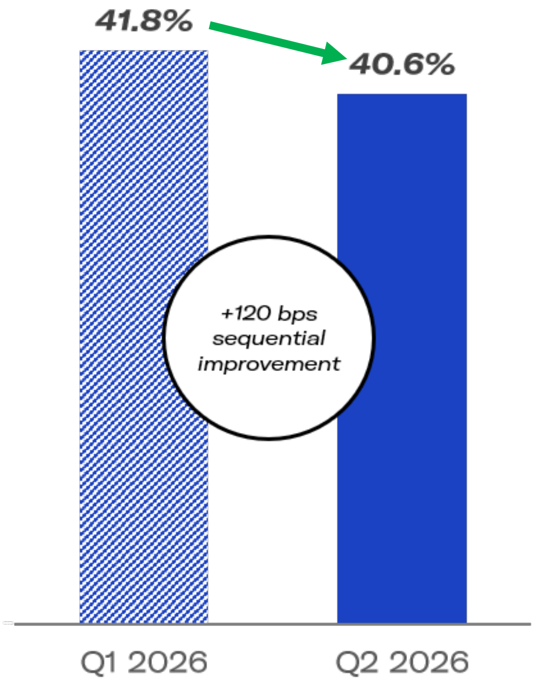
Gross Margin
(% of Net Sales)



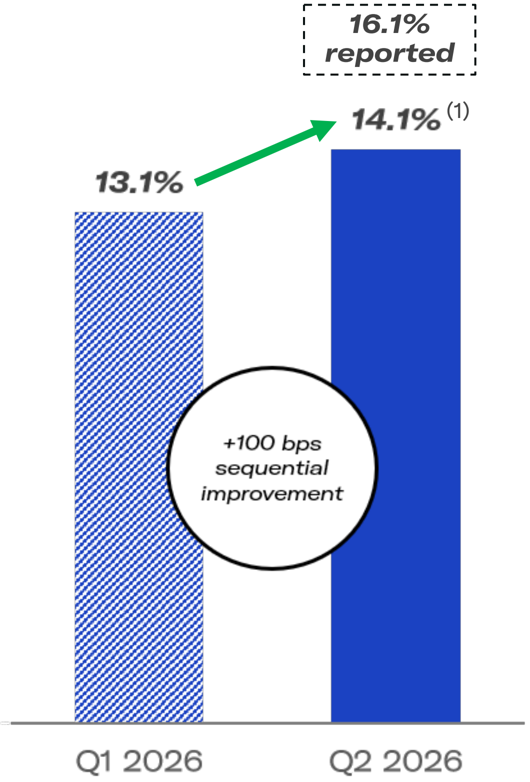
Marketing Expenses
(% of Net Sales)



Distribution & G&A Expenses
(% of Net Sales)



Adjusted EBITDA[(2)]
(US$ million)

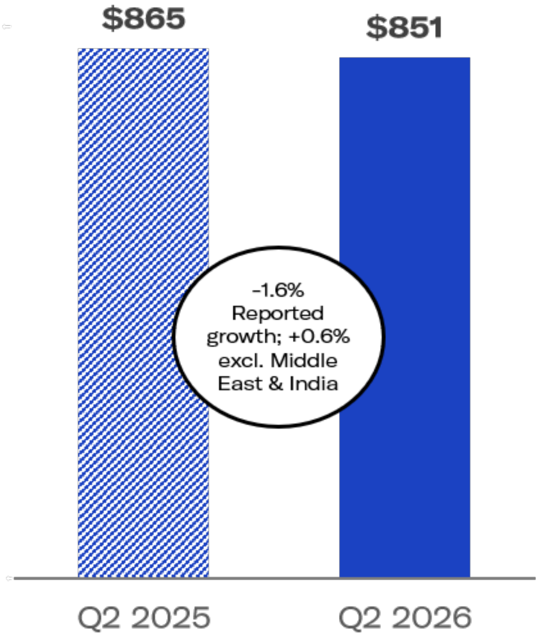


Adjusted EBITDA margin[(1)(2)] improved 100 basis points sequentially as gross margin expansion and greater operating leverage more than offset increased investment in marketing and strategic growth initiatives.

(1) Excluding the benefit from U.S. tariff refunds in Q2 2026.
(2) Adjusted EBITDA and adjusted EBITDA margin are non-IFRS metrics. Refer to appendix for definitions and non-IFRS reconciliations.

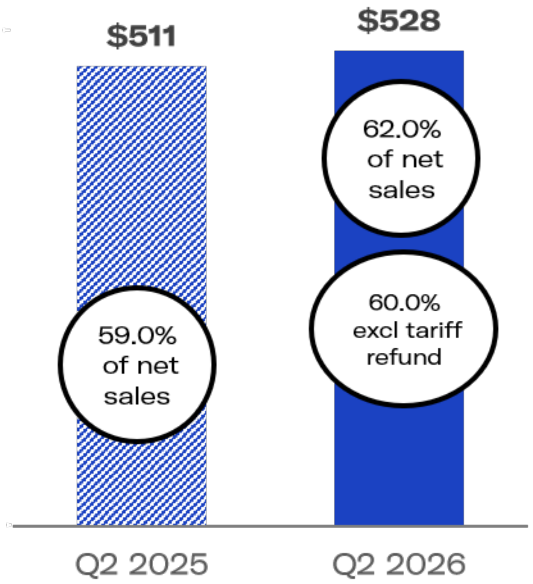
Q2 2026 FINANCIAL PERFORMANCE HIGHLIGHTS

Net Sales
(US$ million)



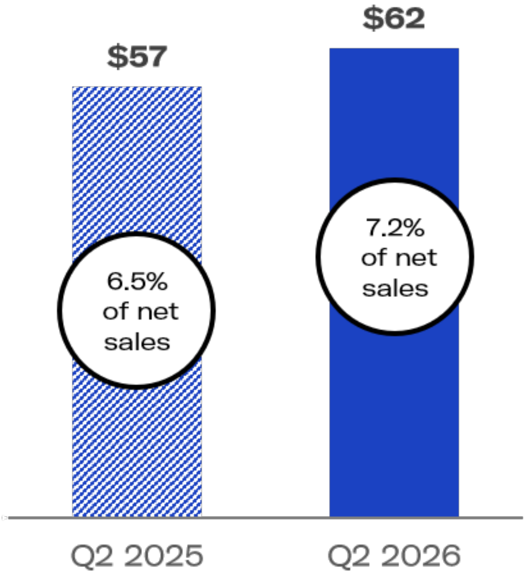
- Excluding the Middle East and India, underlying net sales grew +0.6% (broadly flat at -0.2%[1] on a constant currency basis), despite conflict-related headwinds.
- Underlying net sales were resilient in Q2 2026 as we successfully navigated softening travel and consumer confidence trends related to overall inflationary pressures due to the conflict in the Middle East.

Gross Margin
(US$ million)



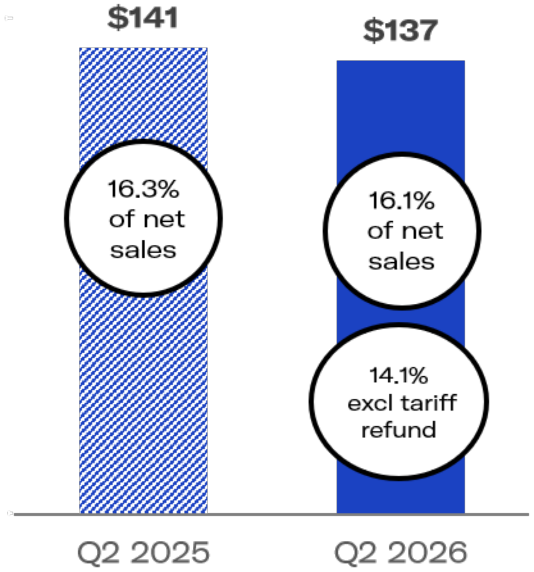
- Gross margin expanded to 62.0%, or 60.0% excluding the benefit from U.S. tariff refunds, reflecting disciplined execution, supported by favorable geographic and channel mix.

Marketing Expenses
(US$ million)



- Marketing expenses increased 70 basis points year-over-year to 7.2% of net sales as we invested to elevate our iconic brands, deepen consumer engagement, and enhance storytelling.
- Scale advantages enabled investment in our brands to drive long-term growth despite a challenging environment.

Adjusted EBITDA[2]
(US$ million)

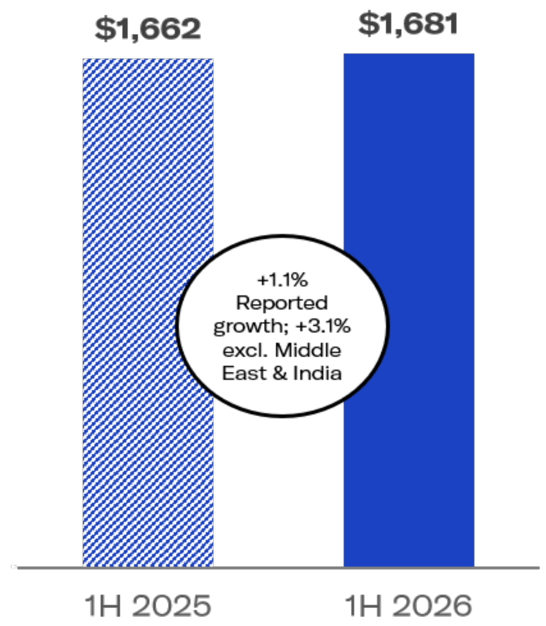


- Adjusted EBITDA margin[2] sequentially improved in Q2 2026 to 14.1%, excluding U.S. tariff refunds, from 13.1% in Q1 2026.
- Reflected continued investment across our strategic growth pillars, including a 70 basis point increase in marketing investment, expanded digital capabilities, lifestyle bag growth initiatives, and global product innovation.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Adjusted EBITDA and adjusted EBITDA margin are non-IFRS metrics. Refer to appendix for definitions and non-IFRS reconciliations.

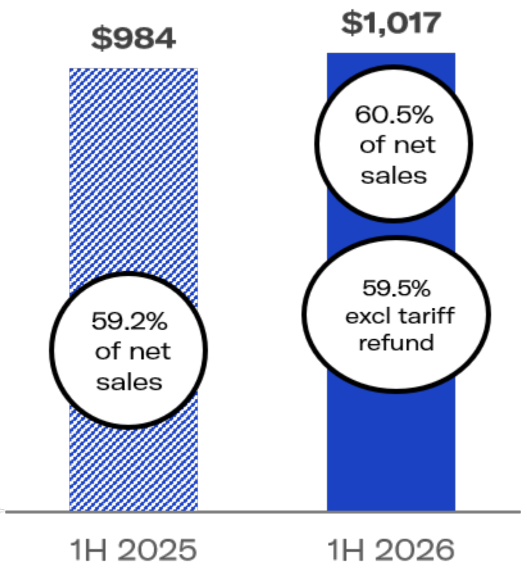
1H 2026 FINANCIAL PERFORMANCE HIGHLIGHTS

Net Sales
(US$ million)



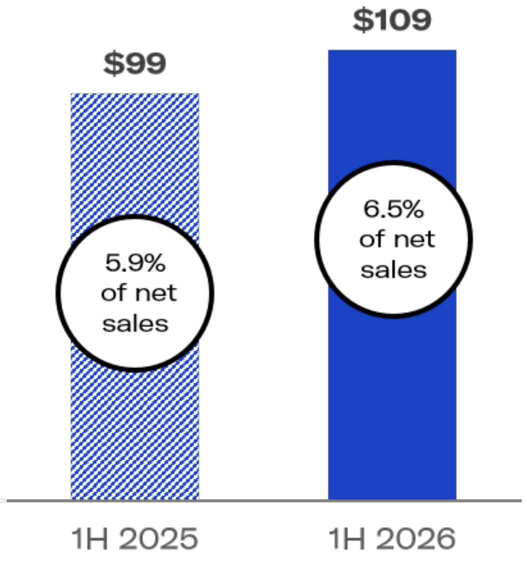
- Excluding the Middle East and India, net sales grew +3.1% (+0.7%[1] on a constant currency basis).
- Underlying trends remained resilient in 1H 2026 despite air travel and consumer sentiment headwinds.

Gross Margin
(US$ million)



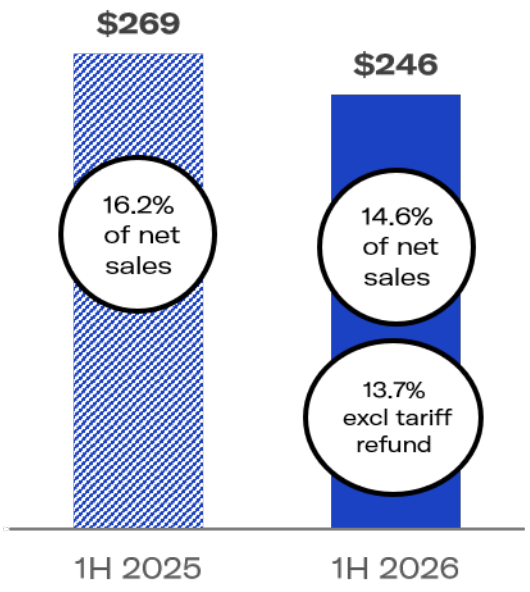
- Gross margin expansion reflected favorable mix and disciplined execution across the business.
- Excluding U.S. tariff refunds, gross margin increased 30 basis points to 59.5%.

Marketing Expenses
(US$ million)



- Marketing expenses increased 60 basis points to 6.5% of net sales as we continued to invest behind our iconic brands to support long-term growth.

Adjusted EBITDA[2]
(US$ million)



- Adjusted EBITDA margin[2] of 14.6%, or 13.7% excluding the U.S. tariff refund reflected continued investment in marketing and strategic growth initiatives, while maintaining healthy profitability.

(1) Stated on a constant currency basis. Refer to "Non-IFRS Financial Measures - Constant Currency Net Sales Growth" in the Appendix for further discussion.
(2) Adjusted EBITDA and adjusted EBITDA margin are non-IFRS metrics. Refer to appendix for definitions and non-IFRS reconciliations.

HEALTHY BALANCE SHEET ENABLED RETURN OF CASH TO SHAREHOLDERS

- **Balance sheet remained very healthy** and we believe we are well positioned to capitalize on anticipated strong long-term growth prospects.
  - **Net debt[1] position of US$1,069 million as of June 30, 2026,** a decrease of approximately US$30 million from December 31, 2025, with a calculated total net leverage ratio[2] of 1.80x.
  - **Strong liquidity of approximately US$1.5 billion as of June 30, 2026,** which included cash of US$671 million and US$840 million available under the revolving credit facility (RCF).
- **Continued to invest in our long-term growth** with capital expenditures of US$19 million in Q2 2026, in-line with Q2 2025. Higher manufacturing and supply chain investment (+US$3 million), primarily supporting the multi-year European distribution center project, was offset by lower retail capex (-US$3 million) driven by fewer store openings.
- **Generated strong positive adjusted free cash flow[3] of US$58 million** in Q2 2026, a **US$5 million year-over-year improvement** from US$53 million in Q2 2025, driven by favorable changes in net working capital.
- **Continued to return capital to shareholders through a US$140 million dividend** paid on July 15, 2026, and the **completion of a US$50 million share repurchase** in mid-June, reflecting disciplined capital allocation and opportunistic share repurchases.
- **BÉIS acquisition expected to enhance our net sales growth profile**, with US$210 million in 2025 net sales at attractive margins. The acquisition is expected to have minimal impact on our profitability at closing, with opportunities for operating efficiencies over time. The transaction represents a total enterprise value of approximately US$210 million on a cash-free, debt-free basis, of which we will acquire 85% of the equity, funded with cash on hand and available borrowing capacity under our RCF.

(1) Net debt is defined as total borrowings excluding deferred financing costs minus cash and cash equivalents.
(2) The total net leverage ratio is calculated by dividing total consolidated net debt minus the aggregate amount of unrestricted cash by the consolidated Adjusted EBITDA for the trailing four fiscal quarters on a pro forma basis as defined in our senior credit agreement. Total net leverage ratio is a non-IFRS metric. Refer to appendix for non-IFRS reconciliation.
(3) Adjusted free cash flow is defined as net cash generated from operating activities less (i) property, plant and equipment and software and (ii) principal payments on lease liabilities. Adjusted free cash flow is a non-IFRS metric. Refer to appendix for non-IFRS reconciliation.

OUTLOOK

OUTLOOK

- We expect the constant currency net sales growth rate in Q3 2026 to remain stable and in a similar range relative to Q2 2026. Although the situation regarding the Middle East conflict remains fluid, we expect continued progress on our key growth pillars which will enable us to navigate these pressures and continue to drive resilient underlying net sales.
- We believe that our scale advantages, supplier relationships, and ability to effectively navigate uncertain macroeconomic conditions and inflationary pressures through our mitigation actions, will continue to enable us to maintain our strong gross margin profile in 2026 and beyond.
- We are focused on investing in marketing to secure long-term brand growth opportunities. Therefore, we continue to expect 2026 marketing spend to increase as a percentage of net sales to approximately 6.5%.
- Relative to the second quarter of 2026 and excluding the benefit of U.S. tariff refunds, we expect adjusted EBITDA margin to continue to improve over the course of the year as we enter seasonally stronger net sales periods and continue to take action to mitigate cost pressures.
- We remain focused on a disciplined approach to capital allocation with a commitment to return cash to shareholders, including through dividends and opportunistic share repurchases.
- We continue to prepare for a potential dual listing of the Company's securities in the United States. Our Board of Directors and management firmly believe a potential dual listing will enhance shareholder value creation over time. We continue to closely monitor macroeconomic and market conditions, and in light of our view for improvement in our business, we intend to complete our dual listing in 2026 if conditions improve.
- We are confident in the long-term tailwinds supporting our business, including continued growth in travel demand, as well as our ability to execute on our strategic priorities to accelerate growth. We have included additional content in the appendix detailing our long-term tailwinds, scale advantages, and key growth pillars.

(1) Adjusted EBITDA margin is a non-IFRS financial measure. Refer to appendix for definition and non-IFRS reconciliation.

Q&A

THANK YOU

APPENDIX

NON-IFRS FINANCIAL MEASURES

In addition to our results determined in accordance with IFRS Accounting Standards, we review certain non-IFRS financial measures, including constant currency net sales growth, adjusted EBITDA, adjusted EBITDA margin, adjusted free cash flow, and total net leverage ratio as detailed in this section, to evaluate our business, measure our performance, identify trends affecting us, formulate business plans and make strategic decisions.

We believe that these non-IFRS financial measures, when used in conjunction with our IFRS Accounting Standards financial information, allow investors to better evaluate our financial performance in comparison to other periods and to other companies in our industry. However, non-IFRS financial measures are not defined or recognized under IFRS Accounting Standards, are presented for supplemental informational purposes only and should not be considered in isolation or relied on as a substitute for financial information presented in accordance with IFRS Accounting Standards. Our presentation of any non-IFRS financial measures should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items. Other companies in our industry may calculate non-IFRS financial measures differently, which may limit their usefulness as comparative measures.

Our non-IFRS financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for an analysis of our results under IFRS Accounting Standards. Constant currency net sales growth is limited as a metric to review our financial results as it does not reflect the impacts of foreign currency on reported net sales. Some of the limitations of adjusted EBITDA, adjusted EBITDA margin, and total net leverage ratio include not capturing certain tax payments that may reduce cash available to us; not reflecting any cash capital expenditure requirements for the assets being depreciated and amortized that may have to be replaced in the future; not reflecting changes in, or cash requirements for, our working capital needs; and not reflecting the interest expense, or the cash requirements necessary to service interest or principal payments. Some of the limitations of adjusted free cash flow include that it does not reflect our future contractual commitments or consider certain cash requirements such as debt service requirements and does not represent the total increase or decrease in our cash balance for a given period. Because of these and other limitations, our Non-IFRS financial measures should be considered along with comparable financial measures prepared and presented in accordance with IFRS Accounting Standards.

Constant Currency Net Sales Growth

We present the percent change in constant currency net sales to supplement our net sales presented in accordance with IFRS Accounting Standards and to enhance investors' understanding of our global business performance by excluding the positive or negative year-over-year impact of foreign currency movements on our reported net sales. To present this information, current and comparative prior period results for entities with functional currencies other than U.S. dollars are converted into U.S. dollars by applying the average exchange rate of the period under comparison to current period local currency results rather than the actual exchange rates in effect during the respective periods. We believe presenting constant currency information provides useful information to both management and investors by isolating the effects of foreign currency exchange rate fluctuations that may not be indicative of our core operating results.

Adjusted EBITDA and Adjusted EBITDA Margin Reconciliation

Adjusted EBITDA, a non-IFRS financial measure, eliminates the effect of a number of costs, charges and credits and certain other non-cash charges. Adjusted EBITDA is defined as profit for the period, adjusted to eliminate income tax expense, finance costs (excluding interest expense on lease liabilities), finance income, depreciation, amortization (excluding amortization of lease right-of-use assets), share-based compensation expense, cloud-based enterprise resource planning ("ERP") system implementation costs, and other adjustments. Adjusted EBITDA margin, a non-IFRS financial measure, is defined as adjusted EBITDA divided by net sales. We believe adjusted EBITDA and adjusted EBITDA margin provide additional information that is useful in gaining a more complete understanding of our operational performance and of the underlying trends of our business.

For the three months ended June 30, 2026 and June 30, 2025

The following table reconciles our adjusted EBITDA and adjusted EBITDA margin to our profit for the period and profit margin, the most directly comparable financial measures stated in accordance with IFRS Accounting Standards, for the three months ended June 30, 2026 and June 30, 2025:

	Three months ended June 30,		
(Expressed in millions of U.S. dollars)	**2026**	2025	Percentage increase (decrease)
Profit for the period	**60.4**	74.8	(19.3)%
Plus (minus):			
Income tax expense	**25.2**	30.0	(15.9)%
Finance costs	**33.2**	26.8	24.2 %
Finance income	**(3.2)**	(2.8)	14.4 %
Operating profit	**115.6**	128.8	(10.2)%
Plus (minus):			
Depreciation	**17.7**	16.1	9.5 %
Total amortization	**51.2**	47.4	8.0 %
Share-based compensation expense	**2.0**	1.1	80.3 %
Amortization of lease right-of-use assets	**(46.1)**	(42.2)	9.1 %
Interest expense on lease liabilities	**(9.2)**	(9.4)	(2.7)%
ERP system implementation costs	**1.0**	-	n/a
Other adjustments(1)	**4.7**	(0.7)	*nm*
Adjusted EBITDA(2)	**137.0**	141.1	(2.9)%
Net sales	**851.5**	865.0	
Profit margin(3)	**7.1 %**	8.7 %	
Adjusted EBITDA margin(4)	**16.1 %**	16.3 %	

(1) Other adjustments primarily comprised 'other expense, net' per the condensed consolidated statements of income.
(2) Adjusted EBITDA, a non-IFRS financial measure, eliminates the effect of a number of costs, charges and credits and certain other non-cash charges. Adjusted EBITDA includes the lease interest and amortization expense under IFRS 16 to account for operational rent expense.
(3) Profit margin is calculated by dividing profit for the period by net sales.
(4) Adjusted EBITDA margin, a non-IFRS financial measure, is calculated by dividing adjusted EBITDA by net sales.
n/a Not applicable.
nm Not meaningful.

Adjusted EBITDA and Adjusted EBITDA Margin Reconciliation

Adjusted EBITDA, a non-IFRS financial measure, eliminates the effect of a number of costs, charges and credits and certain other non-cash charges. Adjusted EBITDA is defined as profit for the period, adjusted to eliminate income tax expense, finance costs (excluding interest expense on lease liabilities), finance income, depreciation, amortization (excluding amortization of lease right-of-use assets), share-based compensation expense, cloud-based ERP system implementation costs, and other adjustments. Adjusted EBITDA margin, a non-IFRS financial measure, is defined as adjusted EBITDA divided by net sales. We believe adjusted EBITDA and adjusted EBITDA margin provide additional information that is useful in gaining a more complete understanding of our operational performance and of the underlying trends of our business.

For the six months ended June 30, 2026 and June 30, 2025

The following table reconciles our adjusted EBITDA and adjusted EBITDA margin to our profit for the period and profit margin, the most directly comparable financial measures stated in accordance with IFRS Accounting Standards, for the six months ended June 30, 2026 and June 30, 2025:

	Six months ended June 30,		
(Expressed in millions of U.S. dollars)	**2026**	2025	Percentage increase (decrease)
Profit for the period	**98.1**	130.0	(24.5)%
Plus (minus):			
Income tax expense	**47.5**	54.6	(13.0)%
Finance costs	**66.4**	59.2	12.2 %
Finance income	**(5.1)**	(5.4)	(6.3)%
Operating profit	**206.9**	238.4	(13.2)%
Plus (minus):			
Depreciation	**35.1**	30.9	13.5 %
Total amortization	**102.1**	92.0	11.0 %
Share-based compensation expense	**2.3**	4.5	(49.5)%
Amortization of lease right-of-use assets	**(91.8)**	(81.8)	12.3 %
Interest expense on lease liabilities	**(18.7)**	(18.4)	1.8 %
ERP system implementation costs	**1.8**	—	n/a
Other adjustments(1)	**8.4**	3.1	168.9 %
Adjusted EBITDA(2)	**246.0**	268.7	(8.5)%
Net sales	**1,680.6**	1,661.7	
Profit margin(3)	**5.8 %**	7.8 %	
Adjusted EBITDA margin(4)	**14.6 %**	16.2 %	

(1) Other adjustments primarily comprised 'other expense, net' per the condensed consolidated statements of income.
(2) Adjusted EBITDA, a non-IFRS financial measure, eliminates the effect of a number of costs, charges and credits and certain other non-cash charges. Adjusted EBITDA includes the lease interest and amortization expense under IFRS 16 to account for operational rent expense.
(3) Profit margin is calculated by dividing profit for the period by net sales.
(4) Adjusted EBITDA margin, a non-IFRS financial measure, is calculated by dividing adjusted EBITDA by net sales.
n/a Not applicable.
nm Not meaningful.

Adjusted Free Cash Flow Reconciliation

We define adjusted free cash flow, a non-IFRS financial measure, as cash generated from operating activities, less (i) purchases of property, plant and equipment and software and (ii) principal payments on lease liabilities. We believe adjusted free cash flow provides helpful additional information regarding our liquidity and our ability to generate cash after excluding the use of cash from certain of our core operating activities. Adjusted free cash flow does not represent the residual cash flow available for discretionary expenditures since it excludes certain mandatory expenditures, and adjusted free cash flow may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

For the three months ended June 30, 2026 and June 30, 2025

The following table reconciles our adjusted free cash flow, a non-IFRS financial measure, to our net cash generated from operating activities, the most directly comparable financial measure stated in accordance with IFRS Accounting Standards, for the three months ended June 30, 2026 and June 30, 2025:

	Three months ended June 30,		
(Expressed in millions of U.S. dollars)	**2026**	2025	Percentage increase (decrease)
Net cash generated from operating activities	**122.1**	113.2	7.9 %
Less:			
Purchases of property, plant and equipment and software	**(18.5)**	(18.9)	(2.1)%
Principal payments on lease liabilities	**(45.9)**	(41.6)	10.4 %
Adjusted free cash flow	**57.7**	52.7	9.5 %

Adjusted Free Cash Flow Reconciliation

We define adjusted free cash flow, a non-IFRS financial measure, as cash generated from operating activities, less (i) purchases of property, plant and equipment and software and (ii) principal payments on lease liabilities. We believe adjusted free cash flow provides helpful additional information regarding our liquidity and our ability to generate cash after excluding the use of cash from certain of our core operating activities. Adjusted free cash flow does not represent the residual cash flow available for discretionary expenditures since it excludes certain mandatory expenditures, and adjusted free cash flow may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

For the six months ended June 30, 2026 and June 30, 2025

The following table reconciles our adjusted free cash flow, a non-IFRS financial measure, to our net cash generated from operating activities, the most directly comparable financial measure stated in accordance with IFRS Accounting Standards, for the six months ended June 30, 2026 and June 30, 2025:

	Six months ended June 30,		
(Expressed in millions of U.S. dollars)	**2026**	2025	Percentage increase (decrease)
Net cash generated from operating activities	**207.5**	121.7	70.5 %
Less:			
Purchases of property, plant and equipment and software	**(32.3)**	(30.4)	6.5 %
Principal payments on lease liabilities	**(90.2)**	(79.8)	13.0 %
Adjusted free cash flow	**85.0**	11.5	636.6 %

Total Net Leverage Ratio Reconciliation

We calculate total net leverage ratio, a non-IFRS financial measure, by dividing total consolidated net debt (total borrowings excluding deferred financing costs, less cash and cash equivalents), by the consolidated adjusted EBITDA for the trailing four fiscal quarters on a pro forma basis as defined in the credit agreement. We believe the total net leverage ratio provides helpful additional information regarding our ability to service our total borrowings. We monitor our total net leverage ratio as a part of liquidity management to sustain future investment in the growth of our business and make decisions about our capital. Our total net leverage ratio may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

For the last twelve months ended June 30, 2026

The following table reconciles our total net leverage ratio, a non-IFRS financial measure, to our consolidated net debt (total borrowings excluding deferred financing costs, less our cash & cash equivalents), the most directly comparable financial measures stated in accordance with IFRS Accounting Standards, for the last twelve months ended June 30, 2026:

(Expressed in millions of U.S. dollars)	**As of June 30, 2026**
Total borrowings excluding deferred financing costs	**1,739.8**
Less: cash and cash equivalents	**(670.8)**
Total consolidated net debt (cash)	**1,069.0**

(Expressed in millions of U.S. dollars)	**Trailing four quarters ended June 30, 2026**
Consolidated adjusted EBITDA for the trailing four quarters	**584.0**
Plus: interest income for the trailing four quarters	**9.0**
Consolidated adjusted EBITDA on a proforma basis as defined the credit agreement	**593.0**

(Expressed in millions of U.S. dollars, except total net leverage ratio)	**Trailing four quarters ended June 30, 2026**
Total consolidated net debt (cash)	**1,069.0**
Consolidated adjusted EBITDA on a proforma basis as defined the credit agreement	**593.0**
Total net leverage ratio	**1.80 x**

OVERVIEW OF SAMSONITE GROUP

SNAPSHOT OF SAMSONITE GROUP

Global Leader in an Attractive and Growing Industry

#1
Global Luggage Leader with a 115-Year Heritage[1]

$89Bn
2025 Global Bags and Luggage TAM with a 2025-2030 CAGR of 4%[1]

~3x
Faster Growth Than Industry Since 2010[1][2]

Our Core Brands

Samsonite
Leading Global Luggage Brand[1], Synonymous with Luggage

TUMI
Performance Luxury Brand with Cutting-Edge Designs

AMERICAN TOURISTER SINCE 1933
Vibrant, Younger and Value-Conscious Brand that Inspires Travel

Strong Financial Scale and Track Record of Growth and Margin Accretion

$3.5Bn
2025 Net Sales with a 2010-2025 CAGR of 7%[2]

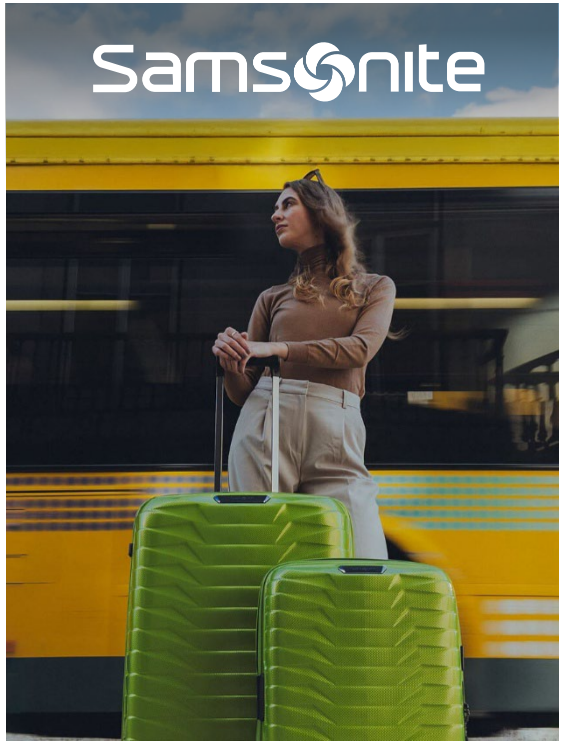
59.6%
2025 Gross Margin

17.3%
2025 Adjusted EBITDA Margin[3]

1. Euromonitor International, Personal Accessories 2025 edition, Market sizes - historical sales and sales forecasts, USD million, y-o-y exchange rates, current prices, year-base 2025
2. Samsonite's global 2010-2025 net sales CAGR of 7.4% vs. 2.5% 2010-2025 CAGR from Global Bags and Luggage TAM; Samsonite growth includes sales contribution from acquired brands and excludes sales from Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021
3. Adjusted EBITDA margin is a non-IFRS financial measure. For a reconciliation to the most directly comparable IFRS financial measure, see Appendix

OUR PORTFOLIO OF CONSUMER-CENTRIC, ICONIC BRANDS

Market-Leading Core Brands Serving a Wide Range of Global Customers Across their Travel and Lifestyle Bag Needs



$1.8Bn | 52%

Synonymous With Luggage

$0.9Bn | 25%

Performance Luxury

$0.5Bn | 16%

Vibrant & Young

Complementary Brands Positioned to Support Incremental Growth Across Categories and Markets

$0.3Bn | 8%[1]

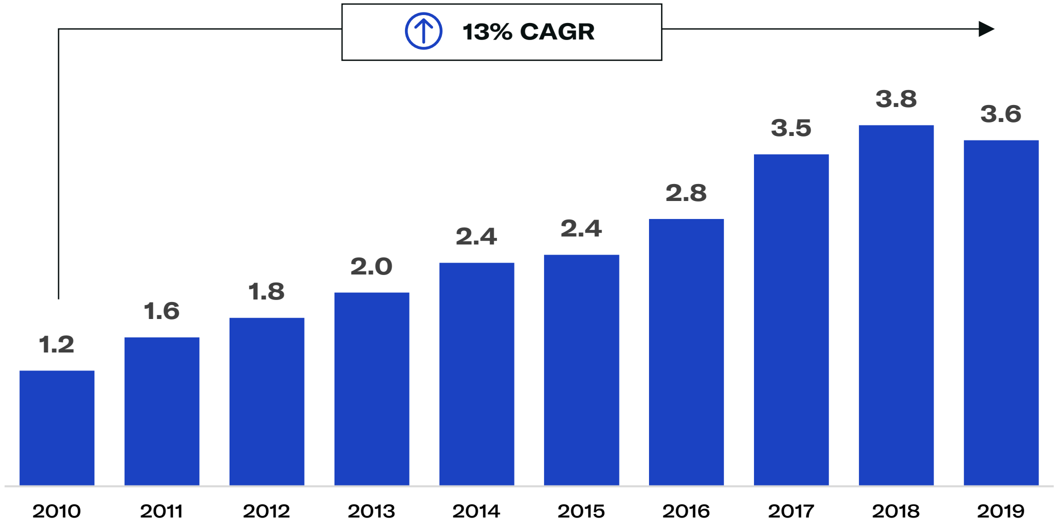
Seeds for Future Growth

2025 Net Sales | % of Total Group Net Sales

Notes: Total percentages may vary due to rounding
1. Includes contribution from all other Samsonite Group brands: Gregory, Lipault, Hartmann, High Sierra, Saxoline, Xtrem, Kamiliant, Secret and Others

OUR ESTABLISHED TRACK RECORD OF GROWTH

Net Sales
($Bn)

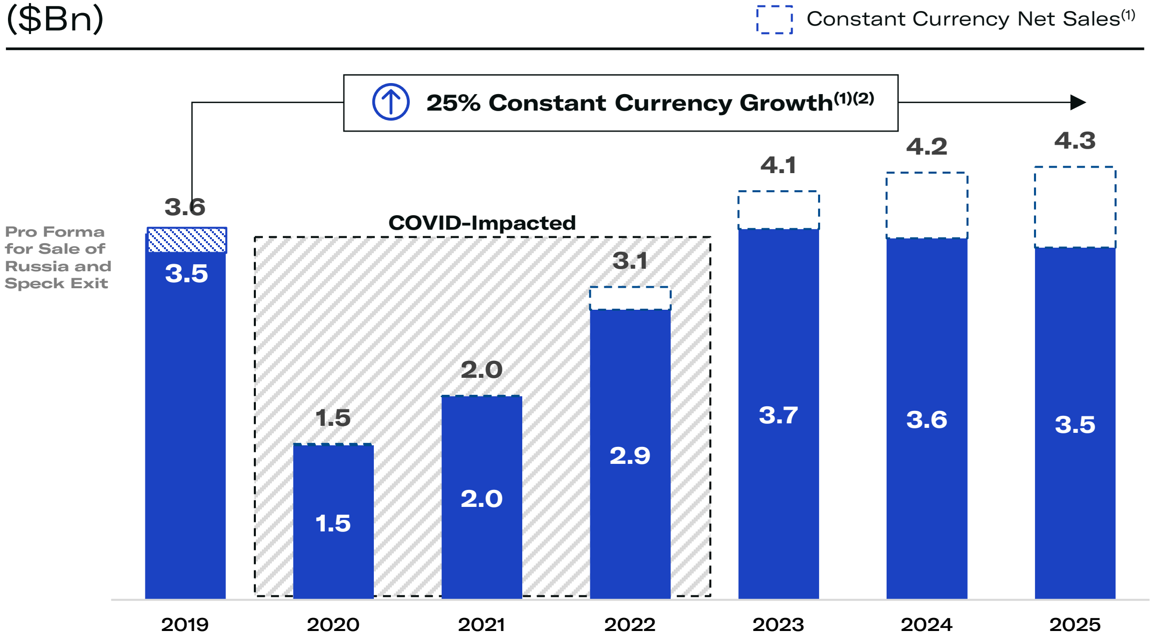


	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Gross Margin (%)	56.7%	54.8%	53.7%	53.4%	52.9%	52.6%	54.1%	56.1%	56.5%	55.4%
Adj. EBITDA Margin [3] (%)	15.8%	15.9%	16.2%	16.6%	16.4%	16.5%	17.3%	16.6%	16.2%	13.5%

2010 – 2019: Accelerating Global Growth

Period underpinned by ~3x net sales, increased brand diversification, category expansion and improved DTC mix

Net Sales
($Bn)



	2019	2020	2021	2022	2023	2024	2025
Gross Margin (%)	55.4%	46.0%	54.5%	55.8%	59.3%	60.0%	59.6%
Adj. EBITDA Margin [3] (%)	13.5%	(14.2%)	9.0%	16.4%	19.3%	19.0%	17.3%

2019 – 2025: Enhancing Operational Excellence

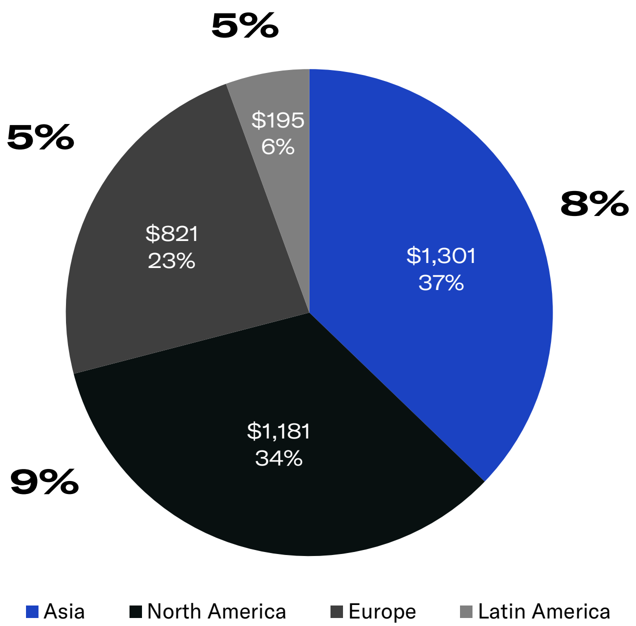
Remained agile in a new regime post-COVID, set new records on margin, elevated core brand positioning while still delivering growth

1. Constant currency net sales and net sales growth are non-IFRS financial measures. To present this information, current and comparative prior period results for entities with functional currencies other than U.S. dollars are converted into U.S. dollars by applying the average exchange rate of the period under comparison to current period local currency results rather than the actual exchange rates in effect during the respective periods. For a reconciliation to the most directly comparable IFRS financial measures, see Appendix
2. For comparative purposes, prior period net sales are adjusted to exclude Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021
3. Adjusted EBITDA margin is a non-IFRS financial measure. For a reconciliation to the most directly comparable IFRS financial measure, see Appendix

HIGHLY DIVERSIFIED REVENUE BASE ACROSS REGIONS, CATEGORIES AND CHANNELS

Region[1]
(2025 Net Sales; $MM)

2010 – 2025 CAGR (%)[2]

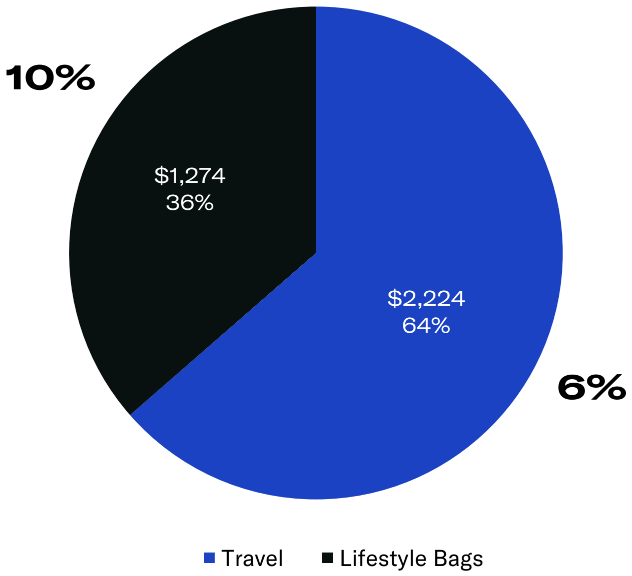


Compelling Growth Across Established and Emerging Markets

Category
(2025 Net Sales; $MM)

2010 – 2025 CAGR (%)[2]

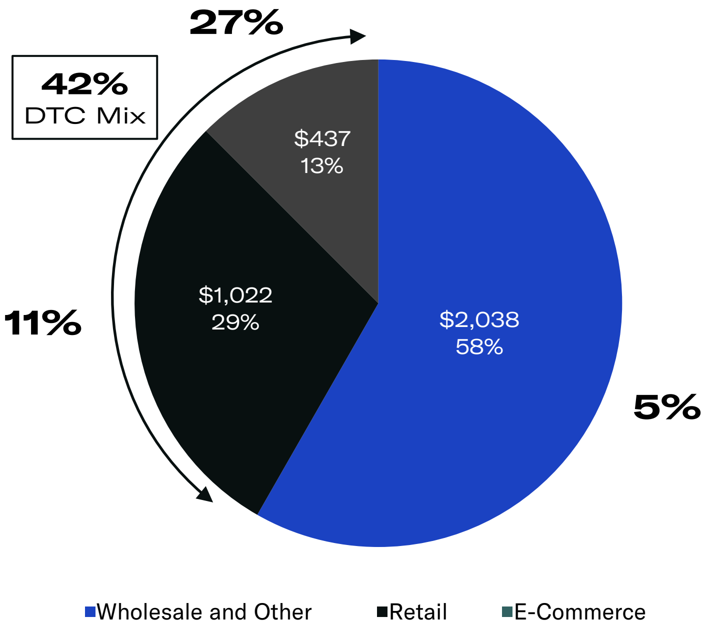
Lifestyle Bags includes business and casual bags and backpacks, accessories and other products



Increasing Focus on Accelerating Lifestyle Bags Mix

Channel
(2025 Net Sales; $MM)

2010 – 2025 CAGR (%)[2]



Complementary Go-to-Market Strategy That Has Evolved to Meet Changing Consumer Preferences

Notes: Total percentages may vary due to rounding
1. Excludes Corporate net sales of $0.2MM
2. For comparative purposes, prior period net sales are adjusted to exclude Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021

MARKET LEADERSHIP, PLATFORM AND SCALE ADVANTAGES TO DRIVE CONTINUED GROWTH

Product Innovation & Design

- Track record of industry-defining innovations
- Deep materials science expertise
- Strategic investments in R&D
- Regional design knowledge
- 31 Red Dot design awards for product design in 2023-2025
- 2,700+ issued patents[1]

Marketing & Advertising

- Global platform fuels brand awareness and elevation with focus on supporting e-commerce growth
- Greater consistency in messaging and products globally
- Regionally designed advertising fuels local impact while maintaining global alignment

Go-To-Market Strategy

- Over 40,000 points of sale in over 100 countries[1]
- Investing in digital leadership
- Decentralized org structure empowering local teams
- Scale and flexibility in tailoring distribution strategy
- Efficient and sophisticated logistics and distribution infrastructure

Sourcing & Manufacturing

- Agile and asset-light supply chain
- Deep-rooted partnerships with leading local and global suppliers
- Sophisticated in-house manufacturing capabilities

1. As of December 31, 2025

ENHANCED OPERATIONAL EXCELLENCE POST-COVID

2019	CHANGE →	2025
55.4% Gross Margin	+420 Bps	59.6% Gross Margin
5.2% Marketing Expense % of Net Sales	+70 Bps	5.9% Marketing Expense % of Net Sales
39.4% Distribution & G&A % of Net Sales	140 Bps	38.0% Distribution & G&A % of Net Sales
13.5% Adj. EBITDA Margin(1)	+380 Bps	17.3% Adj. EBITDA Margin(1)

Fundamentally Enhanced Our Long-term Profit Profile

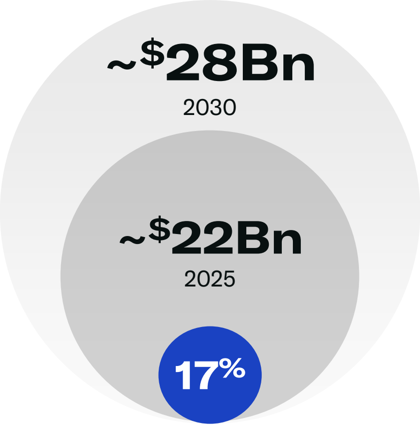
- Improved Gross Margins Despite Headwinds from Global Tariffs
- Elevated Our Core Brands' Positioning
- Repositioned Our Global Retail Store Footprint
- Expanded Our E-Commerce Presence
- Decisive Action to Mitigate Tariffs

1. Adjusted EBITDA margin is a non-IFRS financial measure. For a reconciliation to the most directly comparable IFRS financial measure, see Appendix

OUR HIGHLY ATTRACTIVE AND FRAGMENTED GLOBAL BAGS & LUGGAGE INDUSTRY

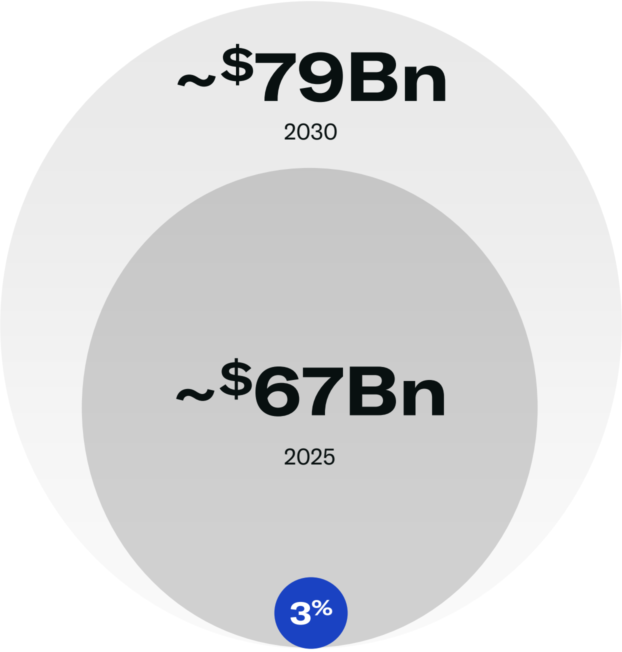
Global Luggage [1][2]

SAMSONITE GROUP MARKET SHARE %



CAGR	
+5%	2010 – 2019
+3%	2010 – 2025
+4%	2025 – 2030

Global Bags [1][2]



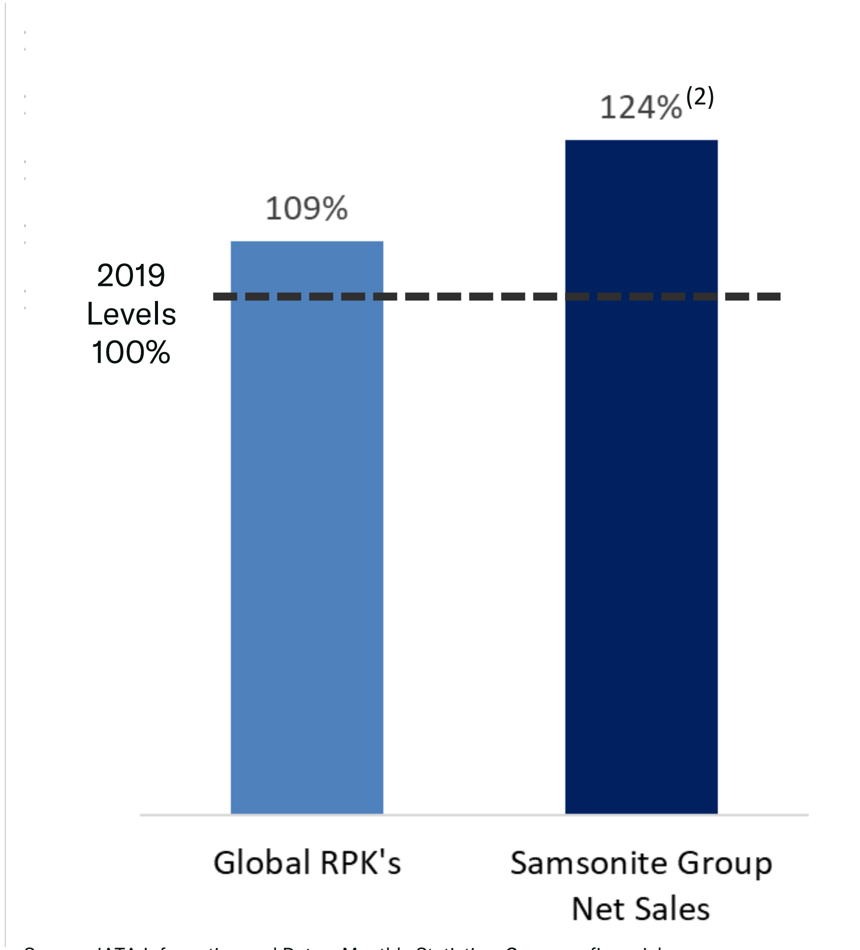
CAGR	
+4%	2010 – 2019
+2%	2010 – 2025
+3%	2025 – 2030

Samsonite Group's Sales Have Grown ~3x Faster Than the Industry Since 2010 [1][3]

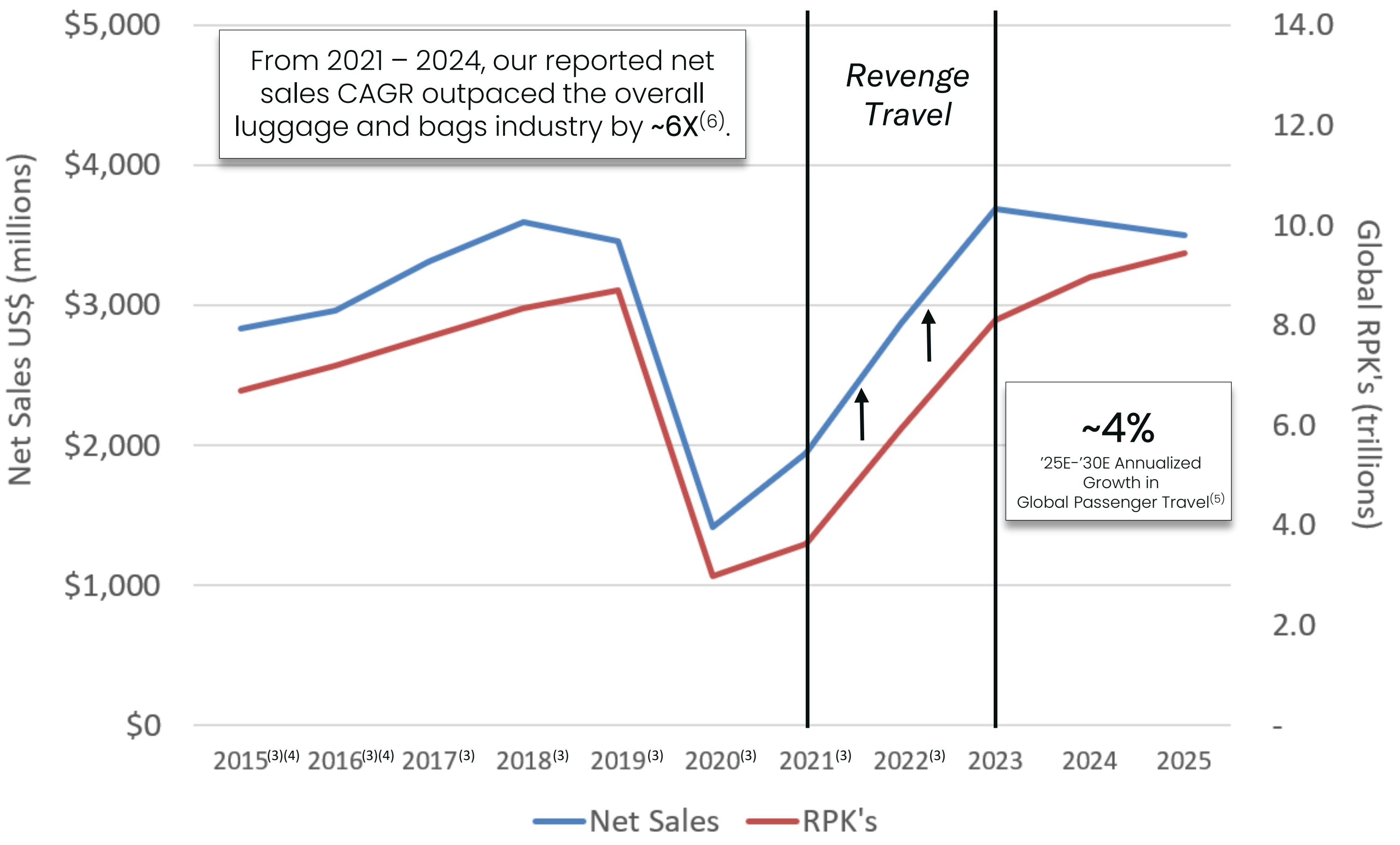
1. Euromonitor International, Personal Accessories 2025 edition, Market sizes - historical sales and sales forecasts, USD million, y-o-y exchange rates, current prices, year-base 2025
2. "Global luggage" includes bags and cases that serve common everyday purposes or specific functions during travel. "Global bags" includes bags and cases that serve common everyday purposes or specific functions during sports or other formal occasions, but excludes all sports equipment bags (e.g., golf, tennis and bowling), insulated food and beverage bags, handbags and musical instrument cases
3. Samsonite Group's global 2010-2025 net sales CAGR of 7.4% vs. 2.5% 2010-2025 CAGR from Global Bags and Luggage TAM; Samsonite Group's growth includes sales contribution from acquired brands and excludes sales from Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021

OUR NET SALES GROWTH HAS HISTORICALLY TRACKED GROWTH IN TRAVEL

Global RPK's (Revenue Passenger Kilometers) vs. Samsonite Group Net Sales – 2025 vs. 2019



Samsonite Group Net Sales vs. Global Air Passenger Traffic (measured in RPK's)



Sources IATA Information and Data – Monthly Statistics. Company financials.

(1) IATA Global RPK's in 2025 relative to global RPK's in 2019. Source: IATA Information and Data – Monthly Statistics.
(2) Represents constant currency net sales growth from FY 2025 compared to FY 2019; FY 2019 net sales exclude Russia, which was disposed of on July 1, 2022 and excludes Speck, which was divested on July 30, 2021.
(3) For comparative purposes, prior period net sales are adjusted to exclude Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021.
(4) 2015 and 2016 includes pro forma TUMI net sales prior to acquisition of $547.7m in 2015 and $317.0m in 2016.
(5) Airports Council International Biannual Global Air Travel Demand Update – September 30, 2025.
(6) Samsonite Group's net sales CAGR from 2021 – 2024 was +22.6% vs. Euromonitor's Luggage and Bags (excl handbags) market CAGR of +3.8%. For comparative purposes, Samsonite Group net sales are adjusted to exclude Russia, which was disposed of on July 1, 2022, and Speck, which was divested on July 30, 2021.

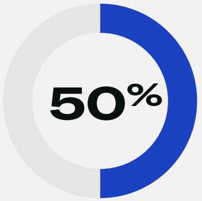
EVOLVING CONSUMER PREFERENCES ARE DRIVING GREATER USE FREQUENCY

- Younger Generations are Traveling at Earlier Ages and More Often
- Remote and Hybrid Employment Creates Flexibility to Travel
- Greater Variety in Travel Occasions Leading to Different Luggage and Bags to Suit Each Trip
- Personalization in Colors and Silhouettes and Increasing Innovation in Technology
- Growing Awareness of and Preference for Sustainable Products
- Luggage Has Evolved to Become An Extension of Personal Identity, with a Focus on Sustainability

Consumers Opting for Experiences & Travel

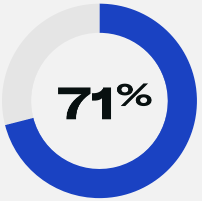
- Preferences evolving to spend on experiences and travel vs. other big-ticket items
- Nature of travel is changing and so are the goods consumers travel with

Luggage[1]



of Travelers Purchase Every 2 Years

Bags [1]

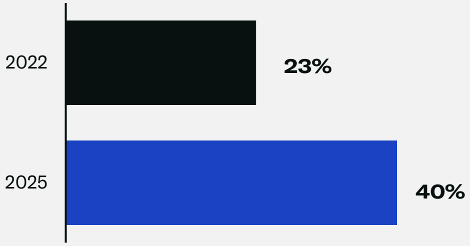


of Travelers Purchase Every 2 Years

Increased Importance of Personalization & Sustainability

- Luggage evolved to become an extension of personal expressions
- Shifting preference to brands that emphasize sustainability

Samsonite Net Sales from Products Made In Part from Recycled Materials (%)



1. IPSOS 2025 Brand Study (As of December 2025) Commissioned by the Samsonite Group; target for survey was men and women aged 18+ who tend to travel (with overnight stay) at least once per year and have purchased in the past 3 years or intend to purchase a bag or luggage in the upcoming year. Survey spanned 14 countries across four regions with ~500 to 1,000 interviews conducted in each country

DRIVING THE NEXT PHASE OF GROWTH THROUGH CLEAR STRATEGIC PRIORITIES

1

Amplify and Elevate Awareness of Our Iconic, Consumer-Centric Brands

2

Be the Clear Winner in Digital to Further Support Multi-channel Growth

3

Seize Whitespace Opportunities in Lifestyle Bags[1]

4

Continue to Win With Products That Resonate Globally

(1) The lifestyle bags category, formerly known as the non-travel product category, includes business and casual bags and backpacks, accessories and other products.

1 2

ADVANCING OUR FIRST TWO GROWTH PRIORITIES THROUGH THE GLOBAL MARKETING AND E-COMMERCE OFFICE (GMEO)

The GMEO continues to establish itself as a key partner across the organization, helping to accelerate brand growth, strengthen digital capabilities, and improve marketing effectiveness:

01 Driving consistent global brand execution through impactful storytelling that balances global scale with local relevance

02 Enhancing digital and marketing coordination by streamlining processes and improving speed-to-market across regions

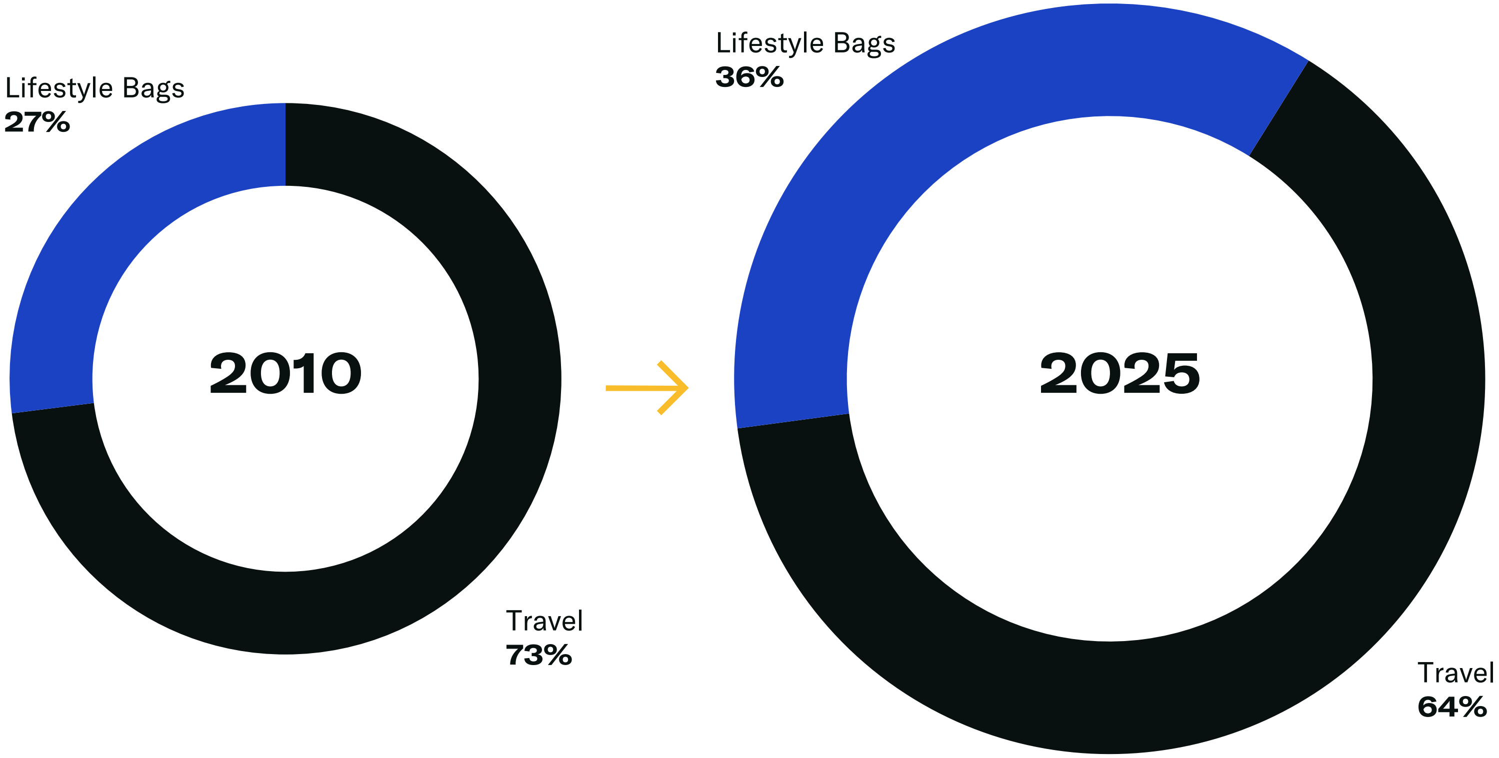
03 Improving marketing effectiveness through stronger ROI measurement, greater transparency, and disciplined investment allocation

The GMEO is helping scale best practices globally, strengthening brand execution, and driving long-term growth across our portfolio

3

SIGNIFICANT OPPORTUNITY TO SEIZE WHITESPACE IN LIFESTYLE BAGS AND ACCESSORIES

Net Sales by Travel and Lifestyle Bags



At **$67bn**, the Global Bag Market (1) is massive, and with **only 3% market share,** Samsonite Group has **significant room to grow**

1. Euromonitor International, Personal Accessories 2025 edition, Market sizes - historical sales and sales forecasts, USD million, y-o-y exchange rates, current prices, year-base 2025; Bags market includes bags used for everyday carriage, including backpack, duffel bags, cross-body bags, business bags, wallets & coin pouches and other small bags. Excludes handbags and luggage

CONTINUE TO WIN WITH PRODUCTS THAT RESONATE GLOBALLY

Samsonite Nexis

TUMI Alpha 4

AMERICAN TOURISTER Soundbox

Lead the Future in Innovation and Sustainability – Building On 115+ Year Legacy	Focus on Lighter, More Flexible, Durable and Sustainable Materials	Centralized Product & Marketing Coordination to Enable Global Consistency	Broaden Assortment in Adjacent Categories

OUR POWERFUL INNOVATION ENGINE OPERATES AT UNMATCHED SCALE

$61mm
Of R&D Spend
Over the Past 3 Years(1)

31
Red Dot Design Awards for Product Design Over the Past 3 Years(1)

~20%
Net Sales from
New Products (2)

~40%
Net Sales from Products Made in part from Recycled Materials(3)

2.7K+
Issued
Patents(3)

1. Represents cumulative figure for 2023, 2024, and 2025 fiscal years
2. Figure represents the weighted average of Samsonite, TUMI, and American Tourister for fiscal year 2025
3. Figure as of December 31, 2025

WELL POSITIONED FOR PROFITABLE LONG-TERM GROWTH

- Sales expected to benefit from several tailwinds supporting our business, including mid-single digit CAGR projected from 2025-2030 in both global air passenger traffic(1) and the global luggage and bags industry(2), and our ability to execute on our strategic priorities to accelerate growth.
- Gross margins post-COVID have remained consistently higher compared to 2019, ranging from 59.3% to 60% from 2023-2025. We believe that our scale advantages and supplier relationships will enable us to maintain our strong gross margin profile in 2026 and beyond.
- Adjusted EBITDA margins(3) have also remained consistently higher relative to 2019, ranging from 17.3% to 19.0% from 2023-2025. We have elevated margins while making significant investments in product innovation and our brands.
- Continued focus on asset-light growth, capital returns, and balance sheet deleveraging while continuously evaluating strategic acquisition opportunities that align with our long-term value creation goals.

(1) Airports Council International Biannual Global Air Travel Demand Update – September 30, 2025.
(2) Euromonitor International, Personal Accessories 2025 edition, Market sizes - historical sales and sales forecasts, USD million, y-o-y exchange rates, current prices, year-base 2025
(3) Adjusted EBITDA margin is a non-IFRS financial measure. For a reconciliation to the most directly comparable IFRS financial measures, see Appendix